



Embedding “Science and Society” within Nanotechnologies’ Development

François Thoreau

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Institut Supérieur de Philosophie - Université Catholique de Louvain

<http://thoreau.be>

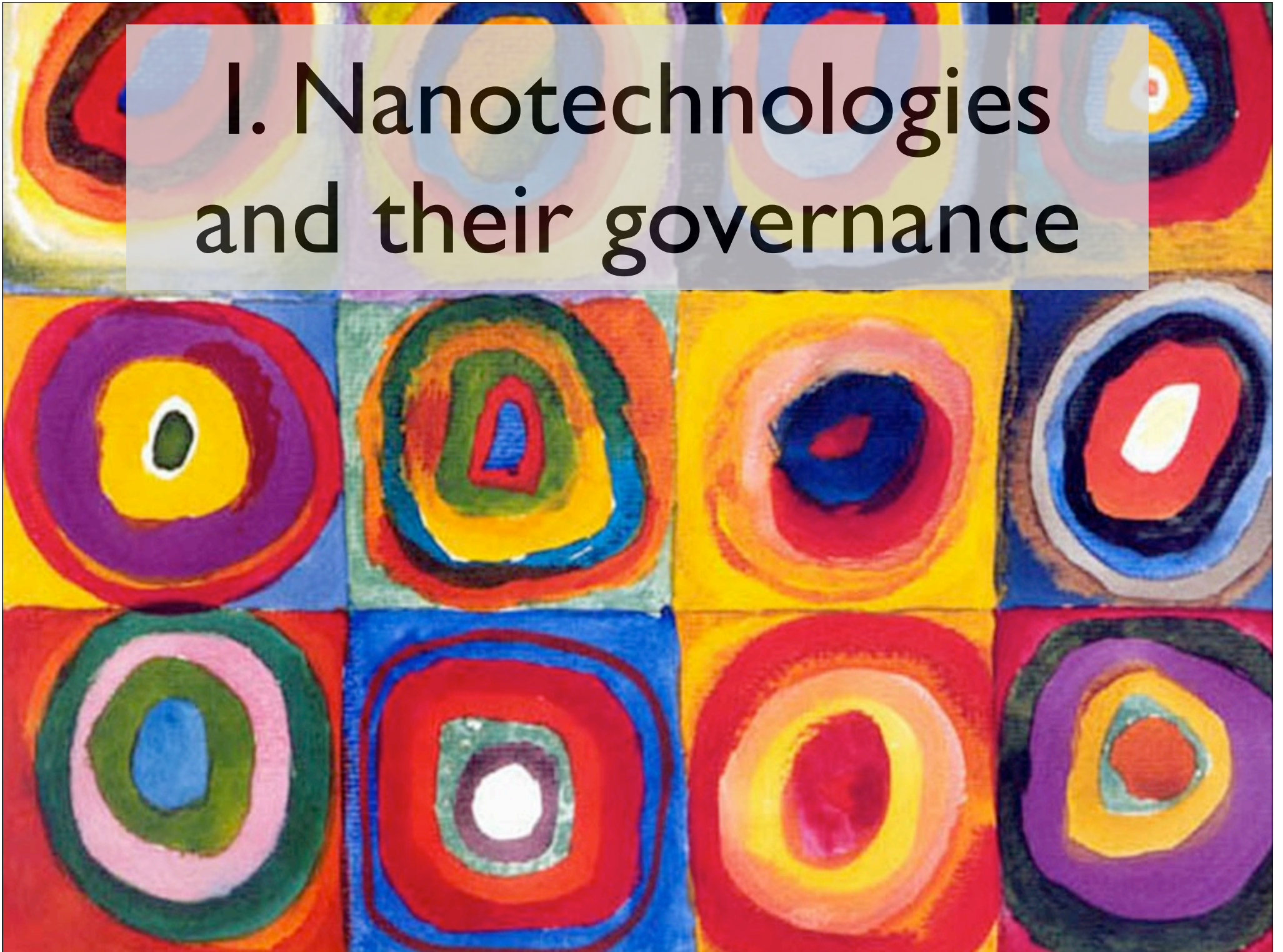
Layout

- Introduction and biographic elements
- Nanotechnologies and their governance
- Responsible innovation
- R.I. in practice, in public policies (so far)

Introduction

- PhD in social and political science
- Public policies with nanotechnologies
- STIR (R. I.) - NNI
- Fieldwork from Jan., 2010 to Feb., 2011

I. Nanotechnologies and their governance



Heterogeneity

textile

agriculture (novel foods)

electronics

- Heterogeneity of applications
- Could potentially spread to every industrial sector

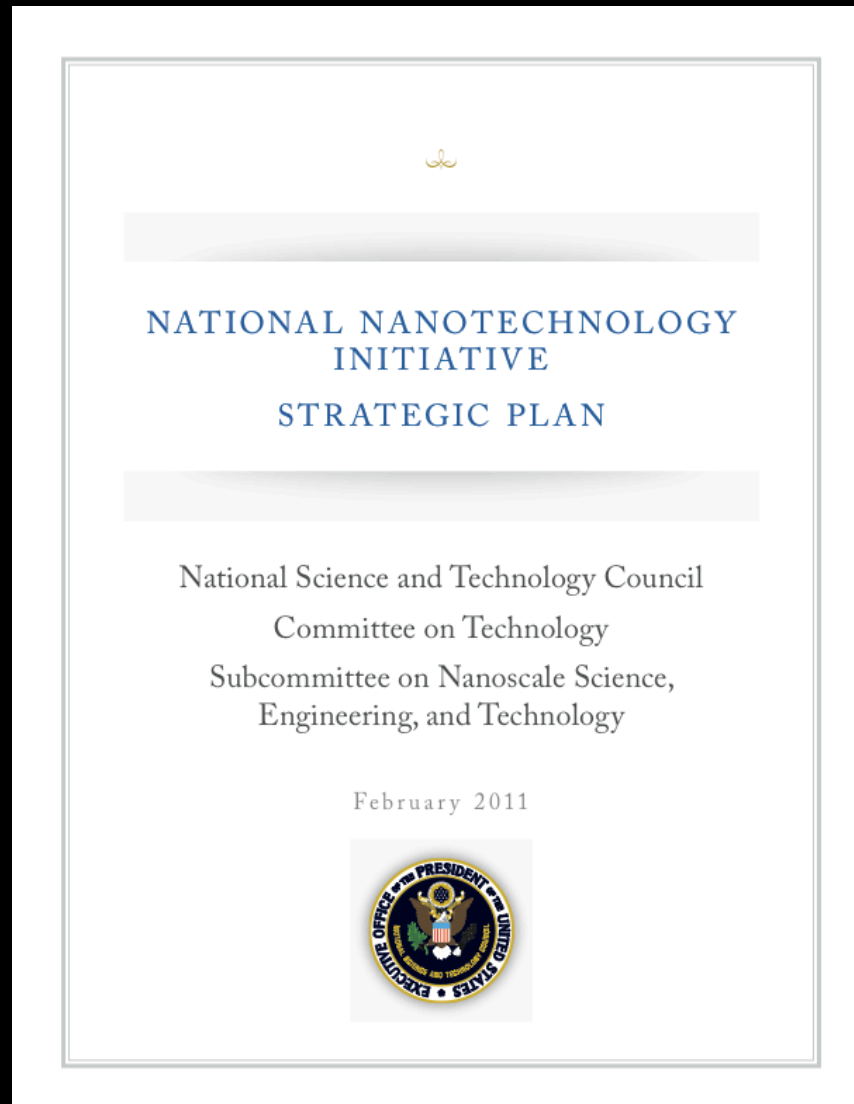
health care

Energy production and
storage

But a political project first and foremost



In 2011...



Funding

USA
A decade of funding
14 billions \$

2011
1,8 billions \$

EU
approx. 1,3 billions €
+ MS = approx. 3 billions €

Bureaucracy?

It's about innovation policies



global competition

It's about a knowledge economy



funding race

The need for governance

- Stressed by public policies, as regards with nanotechnologies, from the very beginning
- “Governance” usually taken-as-granted
- Refer to regimes of regulation
(as opposed to hard, top-down and/or command-and-control approaches)

Regulation?

- Regulation is the sustained and focused attempt to alter the behaviour of others according to defined standards or purposes with the intention of producing a broadly identified outcome or outcomes, which may involve mechanisms of standard-setting, information-gathering and behaviour-modification (Black 2002, p.19).
referred to in Bowman & Van Calster, 2010
- F. Ost: a flexible and evolutionary management of an undefined set of data looking for some kind of balance

Resonance with *Science in Society* Programmes



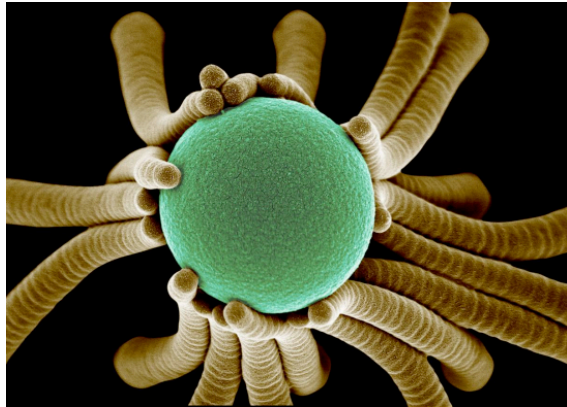
**SCIENCE IN
SOCIETY
PROGRAMME:
HIGHLIGHTS**

85

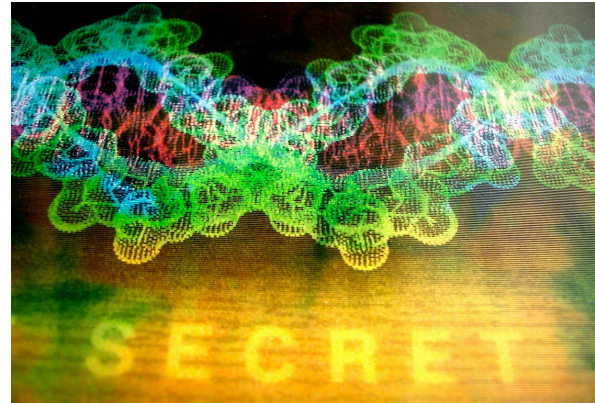
SCIENCE IN SOCIETY

- Developed over technological controversies (GMOs, etc.)
- Promote a participatory and inclusive approach
- Funding 2009: 31,8 million €

A whole bunch of issues with nanotechnologies



Health Threats



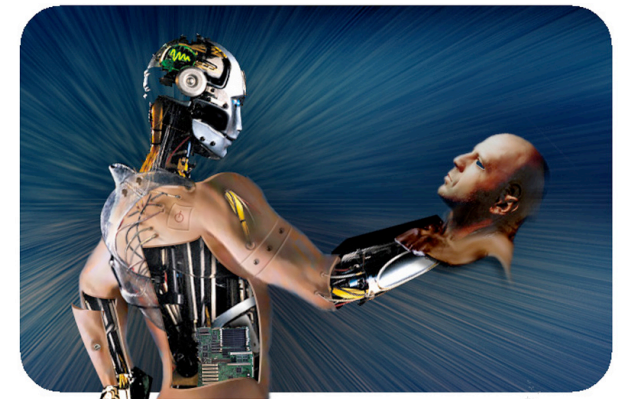
Control Technologies



Medical accessibility



BioNano technologies in Agrifood



Dehumanisation

A classical typology

HES (Health, Environment and Safety)

+/-
5-6%

+ ELSA (Ethical, Legal and Social aspects)

+/-
1-2%

= « societal » dimensions of nanotechnologies

Two nanotechnologies' specificities

- Nanotechnologies explicitly support a societal project: a transhumanist agenda (USA), and inclusion through economic growth (EU)
(Laurent, 2010)
- Parallel to the emergence on the R.I. discourse
- Make the case for « integration »

II. Responsible Innovation

A 3D molecular model consisting of numerous red spheres connected by white rods. The model is viewed from a perspective that creates a strong sense of depth and a tunnel-like effect, with the spheres and rods receding into the distance. The background is black, making the red and white elements stand out.

Responsible innovation?

Nanotechnology must be developed in a safe and responsible manner. Ethical principles must be adhered to and potential health, safety or environmental risks scientifically studied, also in order to prepare for possible regulation. Societal impacts need to be examined and taken into account. Dialogue with the public is essential to focus attention on issues of real concern rather than “science fiction” scenarios.

European Commission, 2004

unprecedentedly open and engaging process. The collective goals and specific objectives articulated in the Strategic Plan will support world-class interdisciplinary nanotechnology research, sustain and expand critical infrastructure, train and inspire the next generation of scientists and engineers, and support responsible development and transfer of nanotechnology into commercial applications to benefit the Nation’s economy and the American people.

Coming to terms with R.I.

- Status? Slogan? Tautology? Oxymoron? ...
The issue of (un)definition
- Not legally enforced (so far)
- What about “responsibility” though?
- Mostly translated in soft law tools: fits the ‘regulation’ definition

Soft Law?



EUROPEAN
COMMISSION

European

ETHICS REVIEW

When applying for funding under the Seventh Framework Programme (FP7), researchers must identify ethical issues inherent in their research and explain how these will be addressed. Project proposals that touch on sensitive issues are subjected to a stringent process known as the Ethics Review. In 2009, the Governance and Ethics Unit of the Science, Economy and Society Directorate launched a number of initiatives designed to improve this process and make addressing ethical issues easier for researchers, reviewers and European Commission staff alike.

BROCHURE



European Research Area

Code of Conduct (2008)

- ... for **'responsible'** nanoscience and nanotechnologies
- Science in Society programme: 1,2 million €
- process-based (not an end in itself nor a means)
- *'invites all stakeholders to act responsibly'*
- *'is voluntary'*
- *'offers a set of general principles and guidelines'*

III. R. I. in practice



Integration

- A specificity of nanotechnologies
- On the agenda for social sciences
Barben & al., 2008
- An add-on to foresight and public engagement
- Tentative definition *Transdisciplinary collaboration that aims to integrate the societal dimensions of new and emerging technologies straight within R&D processes*
- Theory *Trading zones and Interactional Expertise Galison 1997; Collins & Evans 2002; Gorman, al. 2004*

How to make integration work?



STR

SocioTechnical
Integration
Research

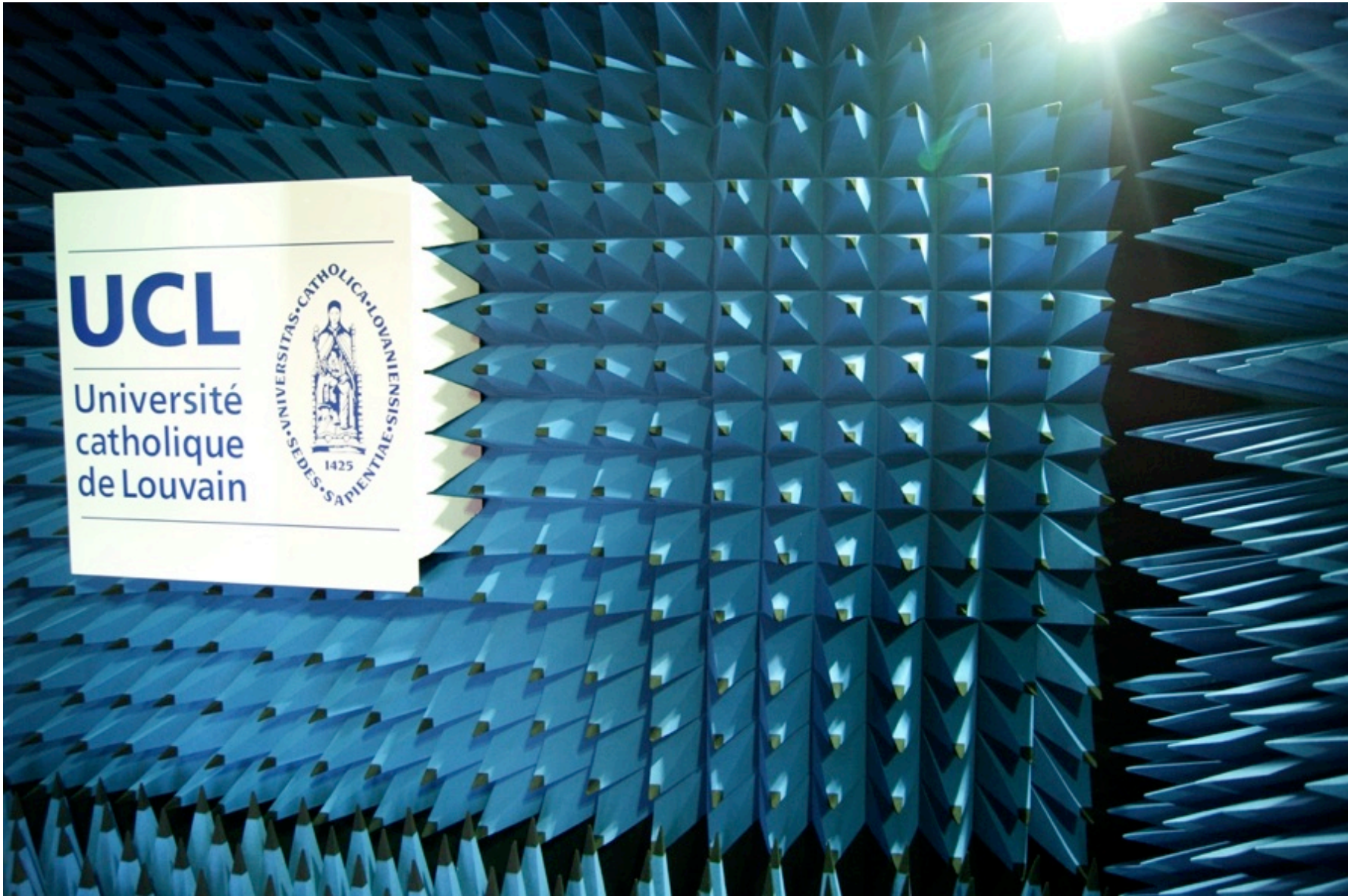


- **Midstream modulation**
- A decision protocol
- Observe, reflect, document
- Start from actual technical practices

Contextes flamand & wallon

- À brides abattues vs. ronger son frein
- Dynamiques conjoncturelles (inversion)
wallonisering vs redéploiement?
- Les centres de recherche vs. les académies
- Point commun: l'estompement des frontières organisationnelles





Conclusion

- Nanotechnologies are political from scratch
- Public policies aim at governing them
- The regime of regulation pursued so far is based on voluntariness
- A typical example is the CoC
- The specificity of nanotechnologies is the approach of 'integration'