

# **Crop Transition in Low-Lying Areas: A Case Study of Lotus Farming in Thua Thien Hue Province, Central Vietnam**

Duong Thi Tuyen, PhD student

University of Economics, Hue University, Vietnam

Economy and Rural Development Department

Faculty of Gembloux Agro-Bio Tech, Liege University, Belgium

**03 October, 2025**

## Outline

1. Problem statement & research questions
2. Study site & data collection
3. Findings
4. Conclusions

# 1. Problem statements & research questions

## Why crop conversion is needed under climate change?

- **Climate change** increases flood, drought, and storms → rice systems become highly vulnerable (*WB, 2022*).
  - **Rice**: remains the main crop in Vietnam but with limited economic returns (*H.-T.-M. Nguyen et al., 2021*).
  - **Changing demand**: rice consumption per capita has declined as incomes rise, while demand for high-value food products is increasing (*T.-T. Nguyen et al., 2023*).
  - **Policy context**: crop restructuring policy promotes alternative crops (*MARD, 2013*).
- ⇒ **Change to more adaptive alternative crops**

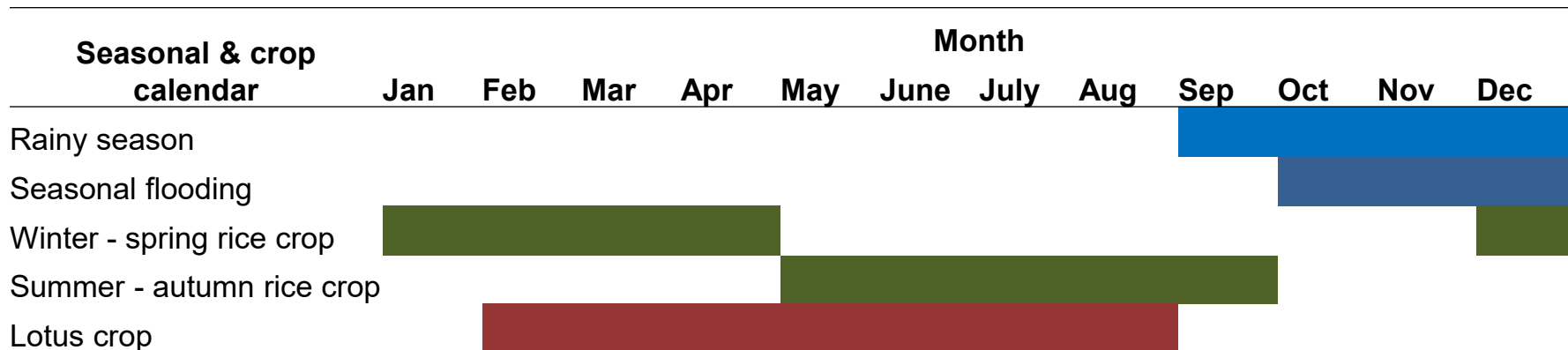
## Lotus as an alternative crop in low-lying areas

💰 Promoted as a high-value crop in Asia (China, Vietnam, India) (*Lin et al., 2019*).

🌱 Flood-tolerant, suitable for low-lying flooded areas (*Jain et al., 2004*).

🍵 Emerging commodity with diverse by-products (*Lu et al., 2017*).

⇒ Effective strategy for climate adaptation in Vietnamese Mekong Delta (*Vo et al., 2021; Tran et al., 2024*).



**Fig.1. Seasonal and crop calendar in Thua Thien Hue Province**

*Source: DARD, 2024*

## Research gap

- Few studies on lotus in Central Vietnam, despite harsh climate and seasonal flooding → underexplored constraints.

## Case study in Thua Thien Hue

- Largest lotus production area in Central Vietnam.
- Farmers face trade-off: **1 lotus crop vs. 2 rice crops**, no rotation.

# Hue lotus – a promising brand for value chain development

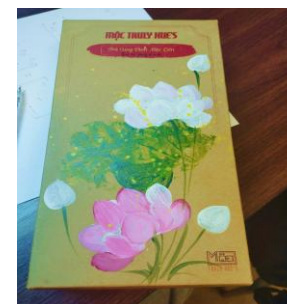
## Lotus is mainly cultivated for seeds



## Used in local cuisine



## Lotus-based specialty products



## Research questions

- ✓ What is the current status of rice–lotus conversion?
- ✓ What are farmers' motivations & challenges?



## 2. Study sites and data collection

## Study sites

- 2 districts: main lotus area
- Key agricultural production areas.
- Two typical low-lying plains.

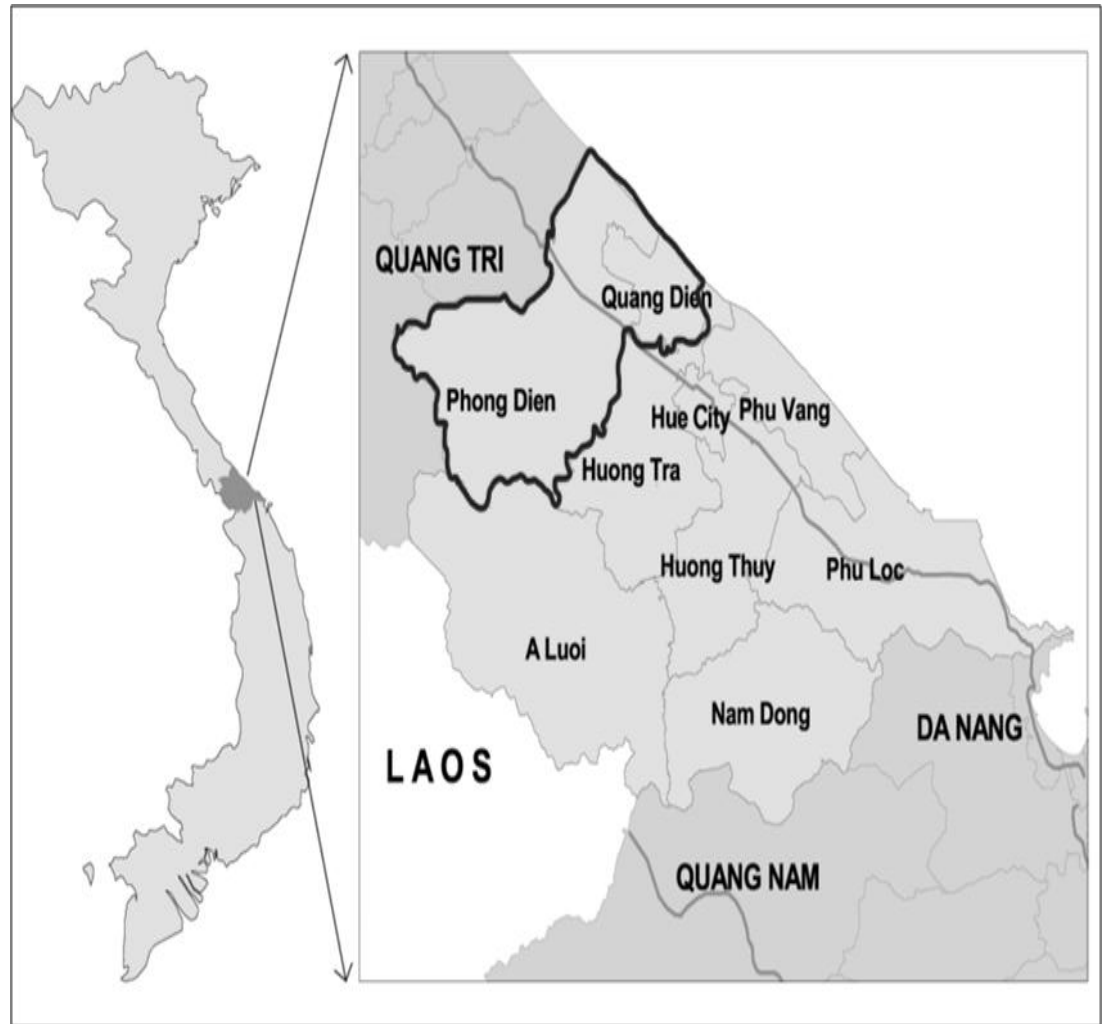
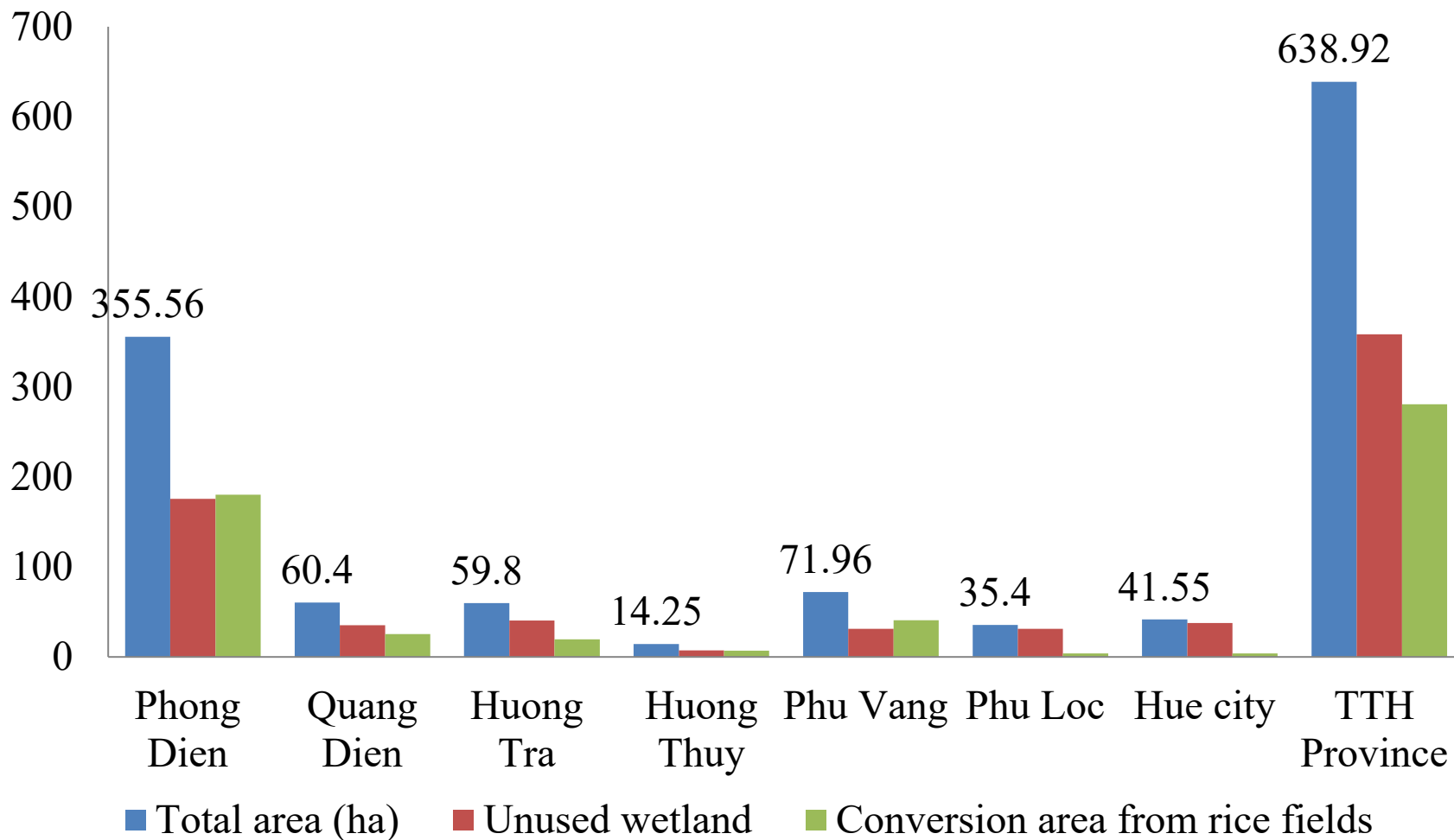


Fig. 2. Location of the study sites



**Fig.3. Distribution of lotus production area in Thua Thien Hue in 2020**

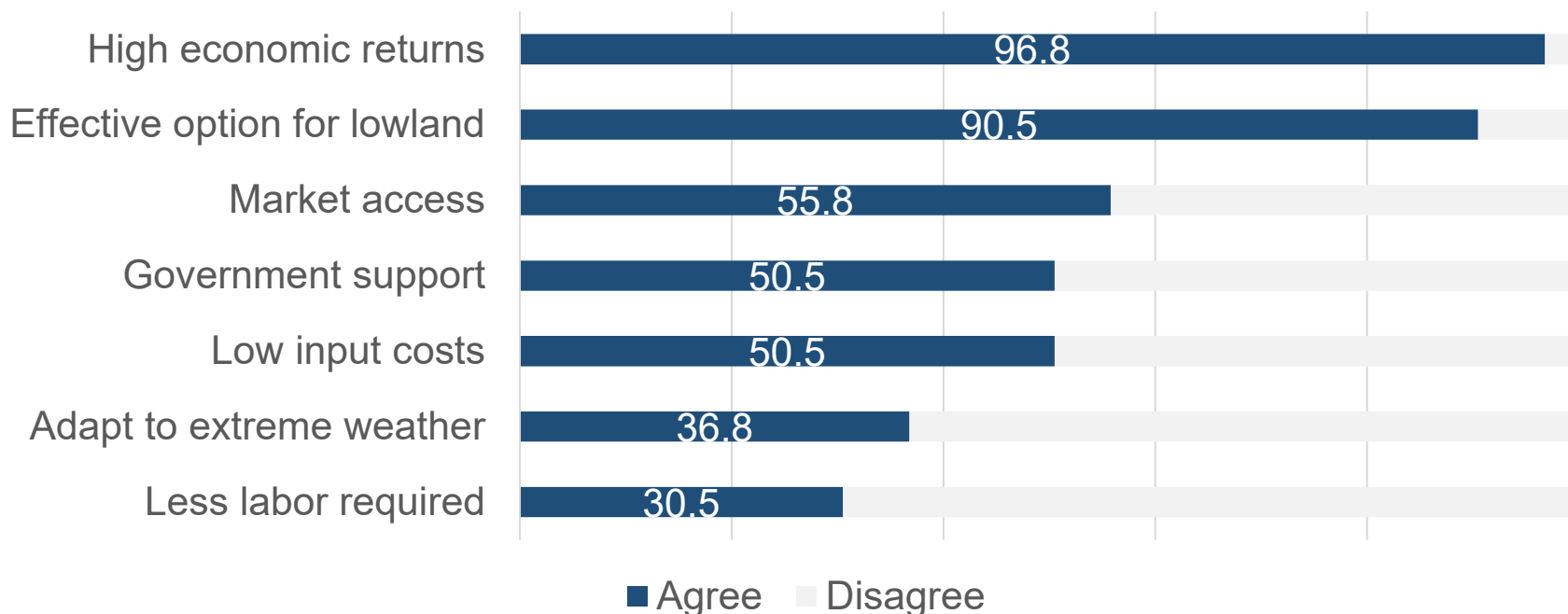
## Mixed-methods approach

- Household survey: 95 households
- 14 KIIs (local officials, cooperatives, traders)
- 2 FGDs (farmers & stakeholders)



## 3. Findings

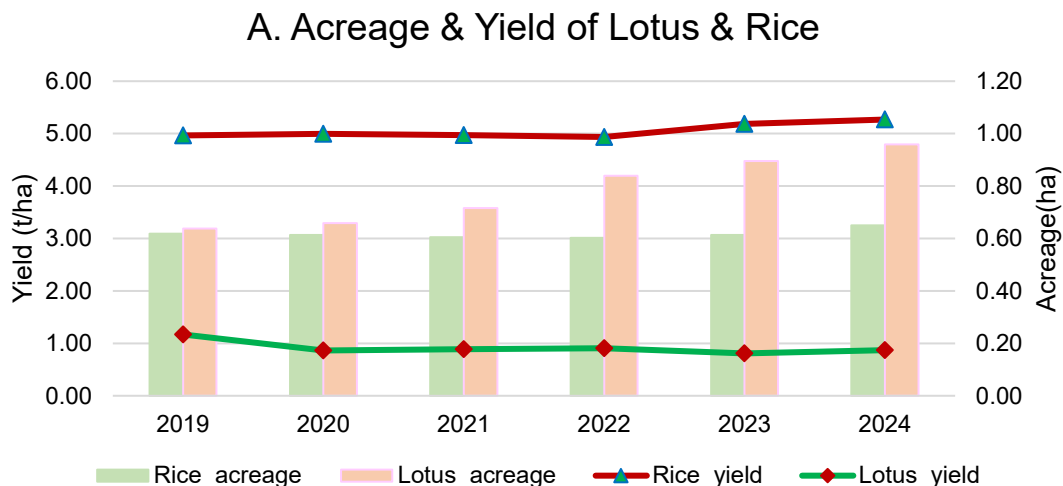
## *Why farmers shift to lotus?*



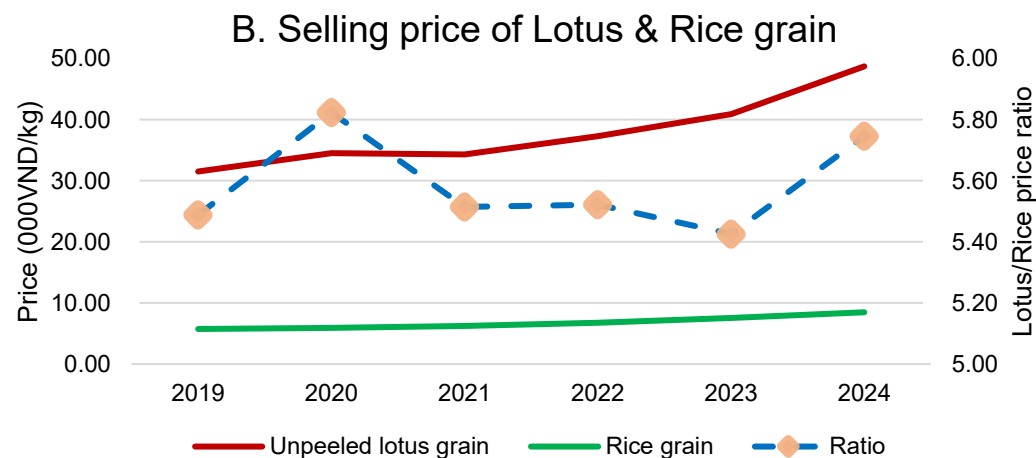
**Fig. 4: Farmer's reasons for conversion to lotus (n=95)**

(Source: Author's survey, 2024)

**Expectation of high economic return = Main driver?**



**Paradox for lotus farmers:**  
 Acreage ↑ (expansion)  
 Price ↑ (stable & high)  
 Yield ↓ (unstable & low)



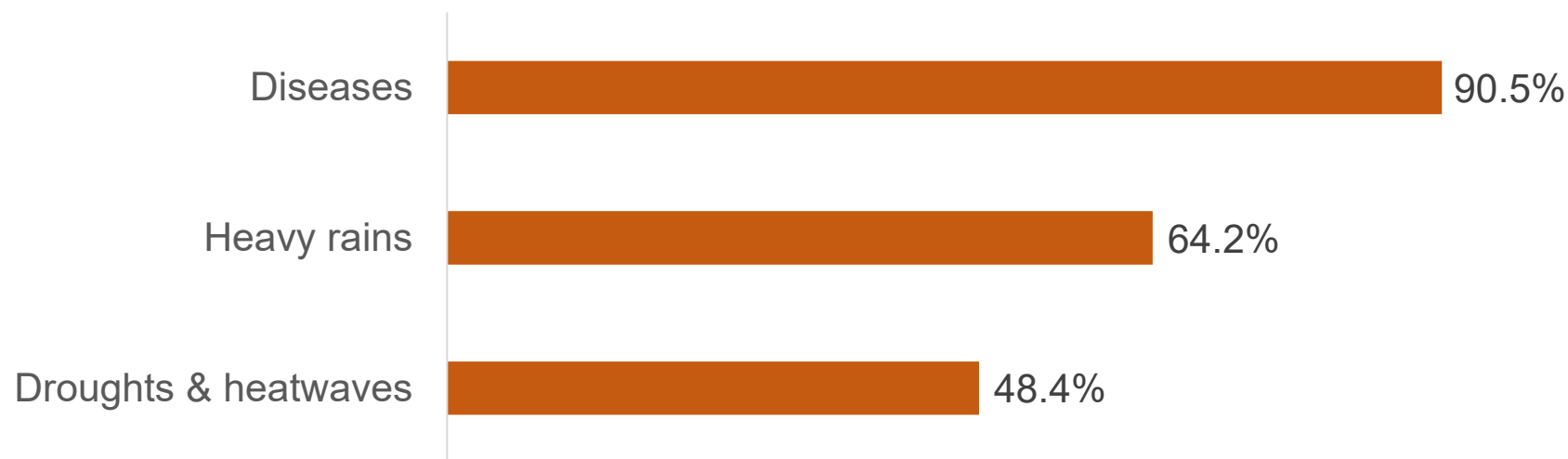
**Cost–Benefit Analysis (2024):**

- ❖ **TC:** 40.2 mil. VND/ha
- ❖ **GO:** 42.1 mil. VND/ha
- ❖ **Net income:** 1.9 mil. VND/ha
- ❖ **B/C ratio:** 0.05

**Fig. 5 : Trends in Acreage, Yield, and Prices of Lotus and Rice (2019–2024)**

## Production Risks and Economic Concerns

- Unstable yields and recurrent crop failures
- Economic returns below expectations



**Fig.6. Major risks reported by lotus-farming households  
(% of households)**

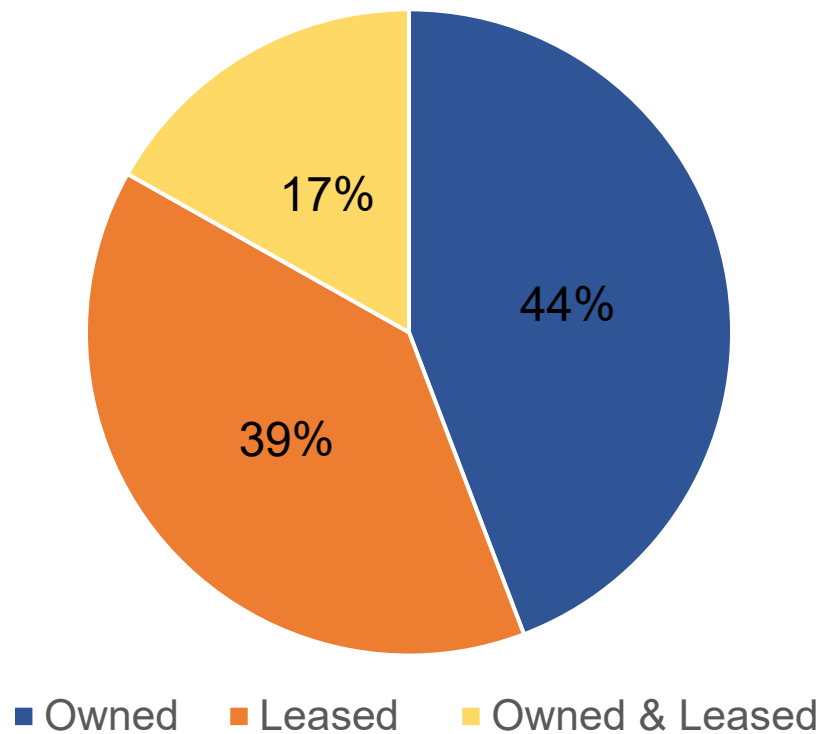
## Lotus emerges as an adaptive option to address problems of rice farming in low-lying areas

### Rice in low-lying areas

- Flooded, waterlogged soils → no mechanization possible
  - High labor demand & costs (~3× machine cost)
  - Low yield → inefficient & low profit
- Risk of land abandonment

### Lotus as an alternative

- Tolerates waterlogging, well adapted to flood-prone soils
- Low care requirement; hand harvesting fits family labor
- High-value specialty crop with “Hue Lotus” brand



**Fig. 7: Household distribution by land tenure type (n=95)**

## Land Tenure and Strategies for Lotus Cultivation

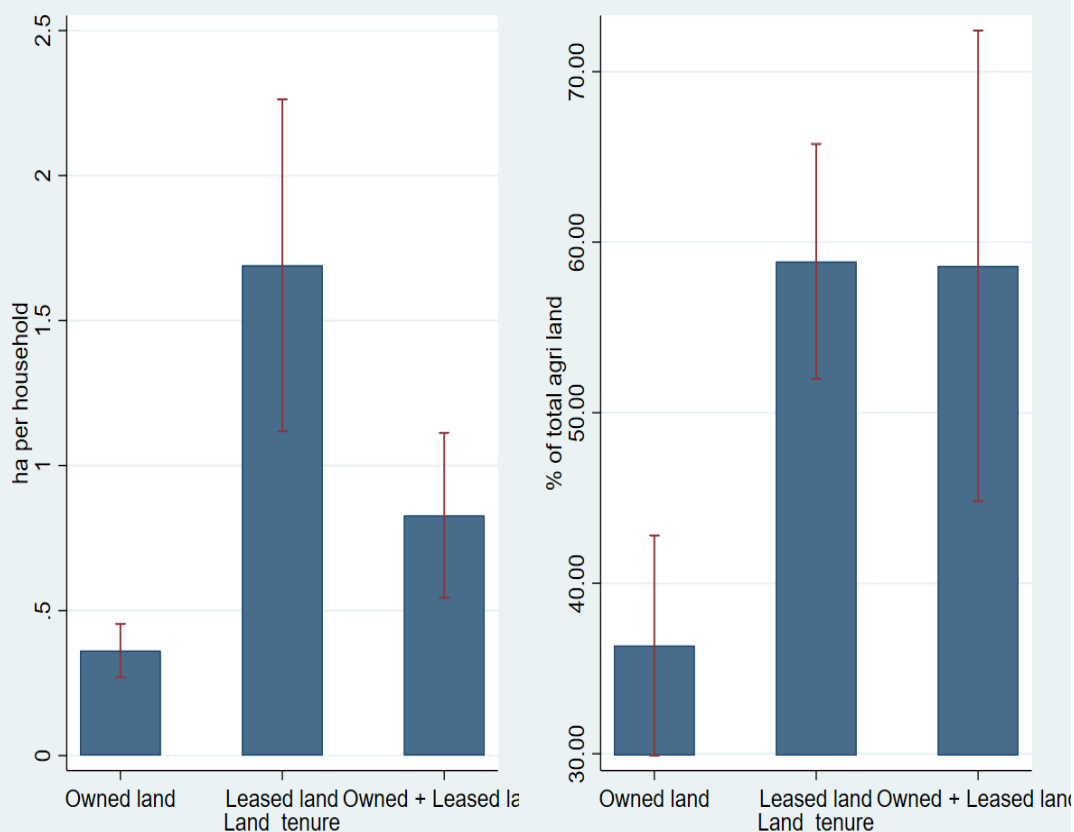


Fig. 8: Lotus Cultivation by Land Tenure Type

- **Leased land:** highest lotus area & share  
→ larger producers rely on rented land to scale up
- **Owned-only:** lowest conversion  
→ smallholders convert only part of their land
- **Mixed:** moderate but varied

“It’s ironic—some farmers can lease land to grow lotus, yet they can’t convert their own rice fields.”

## Land policy: driver vs. barrier

### National & local policy

- 2013: crop restructuring for high-value crops
- 2016: conversion allowed on inefficient lowland rice plots

### Reality

- Fragmented, flood-prone, low-yield rice plots (<0.05 ha/HH)  
→ **convertible**
- 2021-policy on rice land protection: productive paddy land designated for rice → **cannot be converted**  
→ Expansion relies on leasing low-lying plots from other farmers or communes.

## 4. Conclusions

- ❖ Lotus is a promising alternative crop for low-lying rice areas in Central Vietnam.
- ❖ Economic benefits drive adoption, but unstable yields and high risks raise sustainability concerns.
- ❖ Expansion relies mainly on land rental; policy support acts as both a driver and a barrier.

# Thank you for your attention!

DUONG Thi Tuyen  
Email: [dtuyen@uliege.be](mailto:dtuyen@uliege.be);  
[dtuyen@hce.edu.vn](mailto:dtuyen@hce.edu.vn)