Energising an exchange network between trainers in health promotion in the long term

C. Giot et C. Vandoorne (SCPS APES-ULg), Y. Gosselain (FMM), C. Vanesse (FLCPF)

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A context

- Academical trainings in health promotion are incomplete and failed to adapt to the realities faced by professionnals in the field.

- Existence of different practices in ongoing training initiatives relating to health promotion.

  wishes of exchanges, by drawing out the questions and formalisation of common denominators.

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Networks of trainers using two modalities [1]

- A potential enlarged network = a mobilisation network
- A restricted network = a support network

*Why does the restricted support network fail to transform the enlarged network in a mobilisation one?*

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- 55 organisations involved in Health Promotion training
- Mobilisation network
  - 18 organisations interested
- 2007: 6 organisations
- 2009: 8 organisations
- 2 support networks and two themes of exchanges
Efficient strategies in « support network » vs « mobilisation network »

- **Reading grids to exchange experiences:**
  - A reading grid including 13 circumstantial and structural variables [2]
  - A reading grid specific to the evaluation questions

- **Meetings:**
  - To develop and analyse specific concerns (*)
  - To encourage the emergence of shared problems (*)
  - To exchange practices and resources

- **Papers and enlarged meeting about summaries of shared problems** ➔ **shared solutions**

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Difficult steps

- The formalisation of reports, questions and recommendations with a view to communication
- Use of internet forums to avoid it: has not been particularly in-depth
A lot of challenges

- Accumulation of contributions from one year to the next
- Maintaining motivations of the various participants
- Acknowledging other’s views and investing time in following them up.
- Competitive context for financing trainings