







HoliCow – a new transnational approach to get the best out of DHI data collection and FT-MIR spectral data



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- Unfair income
- Agri-bashing
- Farms are more and more connected
 - Huge amount of data
 - Management becomes very complex, especially for small ones with low manpower

Renewal of generations is very complicated









HoliCow - Enable small/med dairy farmers to benefit from big data for holistic decision-making

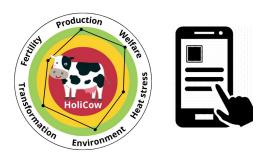


Several topics – 3 work packages



Data for farm tools





Tools for farmers





People for farmers







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Data for farm tools



Transnational database



Community solution database









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Data for farm tools



Energy balance

Nitrogen efficiency Dry matter intake

Body weight

Mastitis

Specific molecules

Methane

Milk transformation

Minerals

Fatty

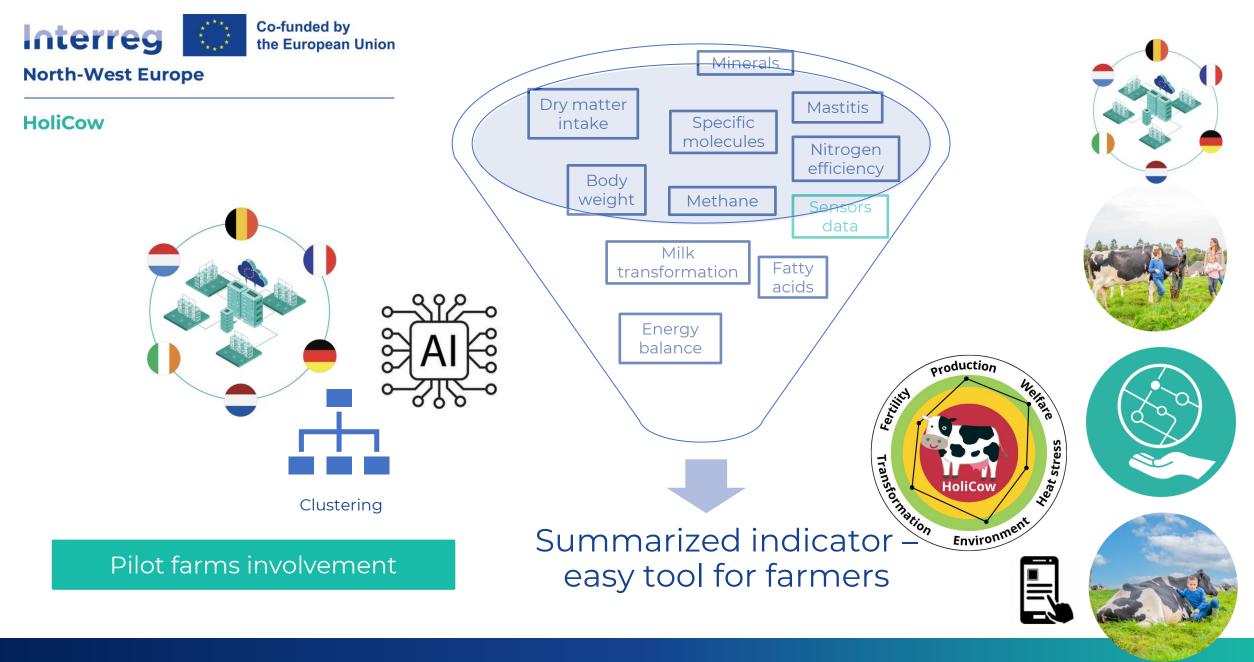
acids













Data for farm tools





63 millions of spectral data!

Transnational database

- 5 countries
- 63 millions of spectral data
- 5.6 millions of dairy cows
- 33,300 dairy farms



Harmonization of data formats (Grelet et al. 2015)



North-West Europe







Community solution database

- Advice about solutions to the problems addressed
- Possibility to provide feedback on the tool









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Data for farm tools







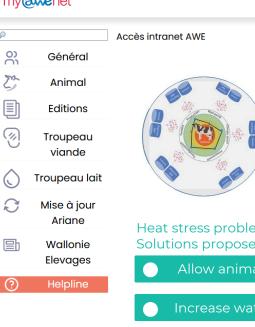


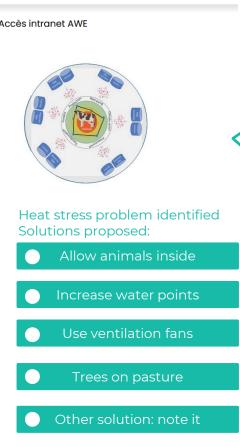
Advisors

Farmers

- Pilot farms
- Larger scale

















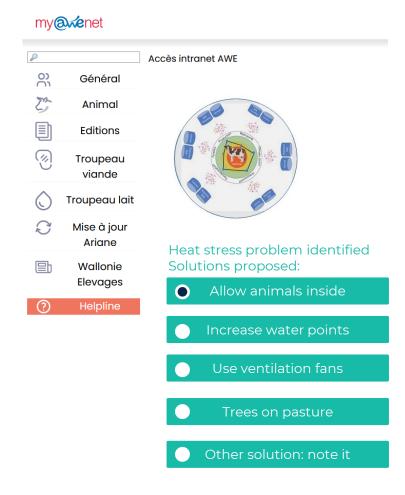
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Data for farm tools















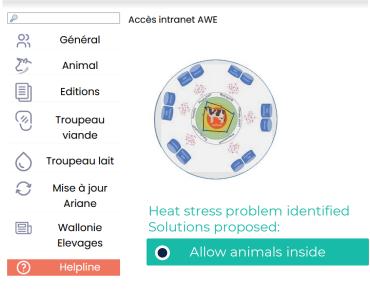
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my@xenet















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Data for farm tools













Editions













Accès intranet AWE

Heat stress problem identified Solutions proposed:



Allow animals inside

Was this solution effective?/Please rate this solution



Feedback to be stored







Probably possibility to write detailed feedback too (farmers, advisors)



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Data for farm tools







Elevages

Helpline

00







Increase water points

Use ventilation fans

Trees on pasture

Other solution: write here











New solution to be stored and proposed

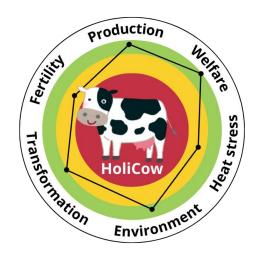


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Tools for farmers













WP3

People for farmers



1. Training of farmers and advisors to the developed tools (report, community database)











Organisation of training sessions

Production of explanatory documents

Training on farms

Webinars, MOOCs







People for farmers



2. Sensibilisation of rural communities to the importance of farming livestock → support from community to farmers























Take-home messages



HoliCow

- Functional database containing 63 millions spectra (more to come)
- Data processing is challenging
 - Volume of data
 - Data sources
- Creation of a « solutions » oriented database
- Involvement of pilot farms throughout the entire project
- Communication to general public about farming is key











Thank you!

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