



**EUROMED
AUDIOVISUAL**
A programme funded by European Union



OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE

The circulation of films of the Mediterranean area in the European Union

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**EUROMED AUDIOVISUAL III / EUROPEAN AUDIOVISUAL OBSERVATORY WORKSHOP
(Cannes, 19 May 2013)**

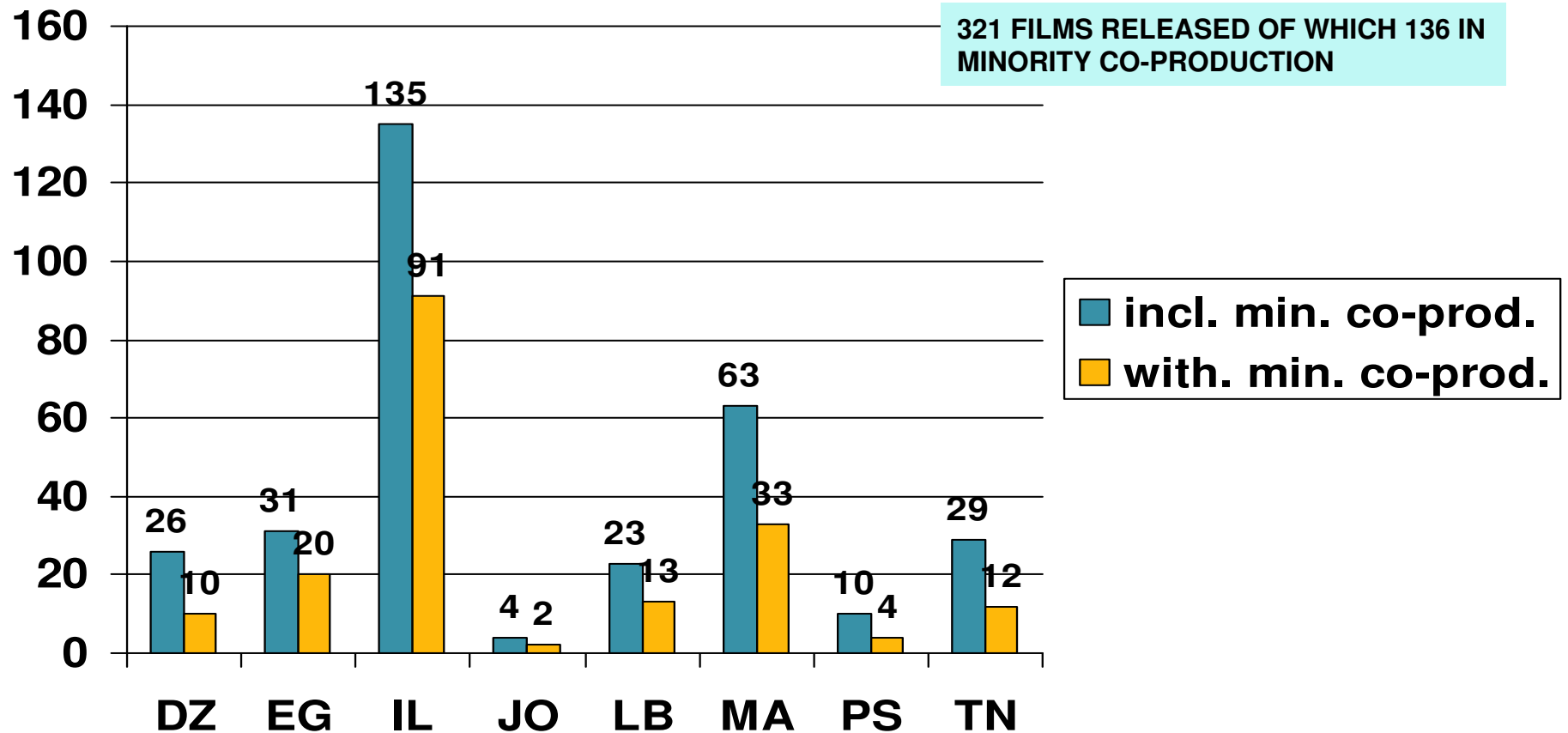


NOTE ON THE LUMIERE DATABASE

- The LUMIERE database (<http://lumiere.obs.coe.int>) compiles yearly admission figures on virtually all films with commercial theatrical release in 27 European territories.
- Data are provided by national reliable sources and by the MEDIA Programme (data communicated by distributors in the framework of the automatic support to distribution scheme)
- The level of coverage varies country by country. For some countries (including large ones as UK and Germany) data on admissions for films with low level of admissions are not necessarily available.
- The origin of film is indexed on the basis of the nationality of the production companies. In case of co-productions, the nationality of the leading co-producer is taken into consideration for the elaboration of statistical aggregates.
- As the criteria for the identification of the origin of films is economic, there are certain limits for using the aggregates for the evaluation of cultural diversity.
- In the case of co-productions with Mediterranean countries, the identification of the leading co-producers is not always easy. For the following analysis, we have considered both majority and minority co-production involving Mediterranean co-producers.

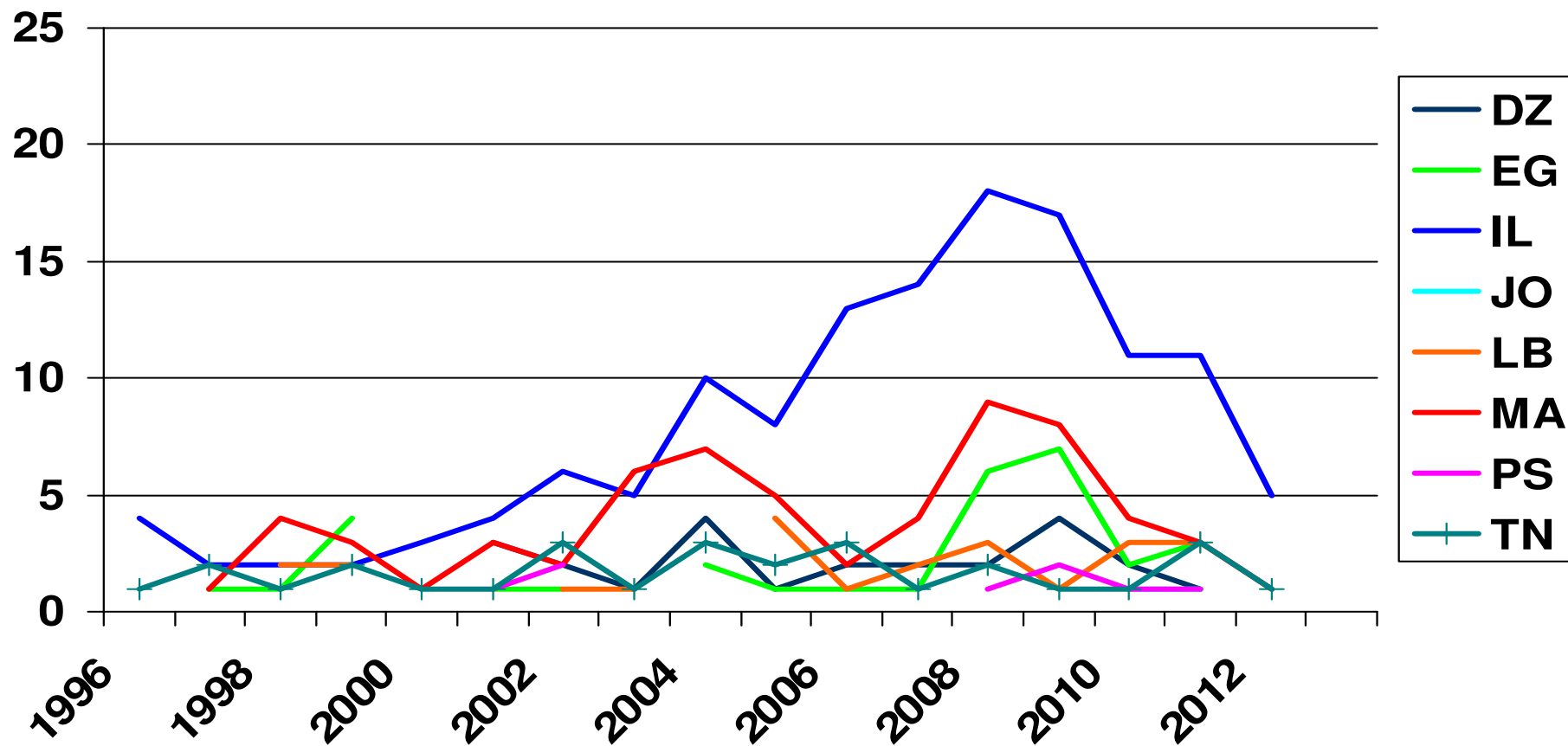
TOTAL OF FILMS OF THE EUROMED AUDIOVISUAL PARTNERSHIP RELEASED IN THE EU (1996-2012) (including minority co-productions)

Source : European Audiovisual Observatory – LUMIERE database



NUMBER OF FILMS FROM THE EUROMED AUDIOVISUAL PARTNERSHIP RELEASED IN THE EUROPEAN UNION BY YEAR OF PRODUCTION (including minority co-productions)

Source: European Audiovisual Observatory / LUMIERE database



BREAKDOWN OF THE FILMS FROM THE EUROMED AUDIOVISUAL PARTNERSHIP BY NUMBER OF ADMISSIONS IN THE EU (1996-2012)

Source: European Audiovisual Observatory / LUMIERE database

	DZ	EG	IL	JO	LB	MA	PS	TN	Total
1000000 - 2000000			1						1
500000 - 1000000			2						2
500000 - 1000000		1	2						3
250000-500000			2						2
100000 - 250000	1	1	8	1			2	1	14
50000 - 100000	1	1	9		1	1		1	14
25000 - 50000	1	2	11		1	2		2	19
10000 - 25000	3	10	8		1	3		1	26
1000 - 10000	2	5	29		7	8	1	5	57
0 - 1000	2		21	1	3	19	1	2	49
Total	10	20	91	2	13	33	4	12	185

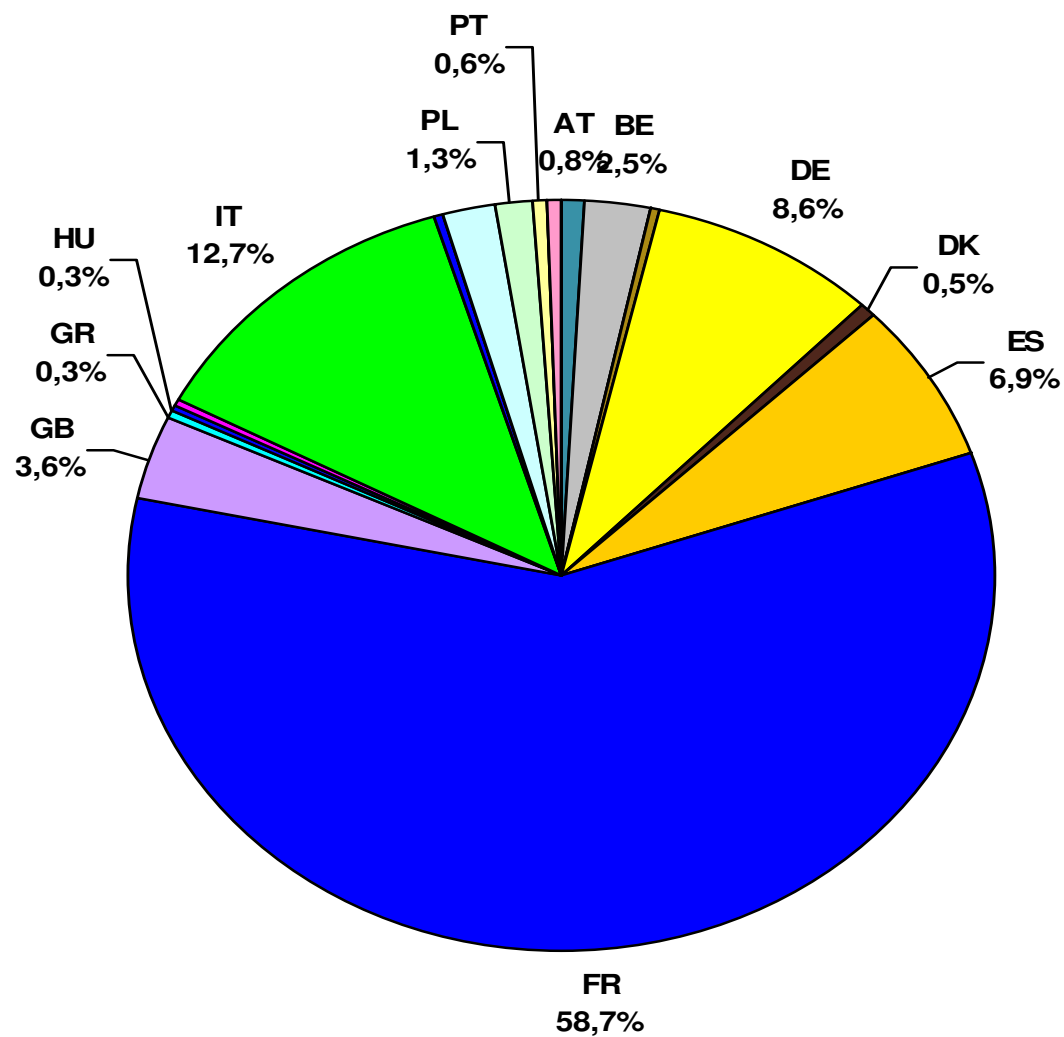
MOST POPULAR FILM FROM THE EUROMED AUDIOVISUAL PARTNETSHIP IN THE EU (1996-2012)

Source: European Audiovisual Observatory – LUMIERE database

Film	Origin	Date production	Admissions
Indigènes	FR / MA / AL / BE	2006	3 172 612
Caramel	FR / LB	2007	1 364 404
Vals Im Bashir	IL / DE / FR / US	2008	1014343
Va, vis, et deviens	FR / IT / IL	2005	783 556
Etz Limon	IL / FR / DE	2008	770 006
Al Massir	EG / FR	1997	711 275
Bikur Ha-Tizmoret	IL / FR / US	2007	528 964
Et maintenant on va ou ?	FR / LB / EG	2011	528 098
Hors-la-loi	FR / BE / DZ	2010	474330
Kadosh	IL / FR	1999	452 037
Yadon ilaheyya	FR / PS / MA / DE	2001	443 314
Paradise Now	PS / NL / DE / FR	2005	416 335

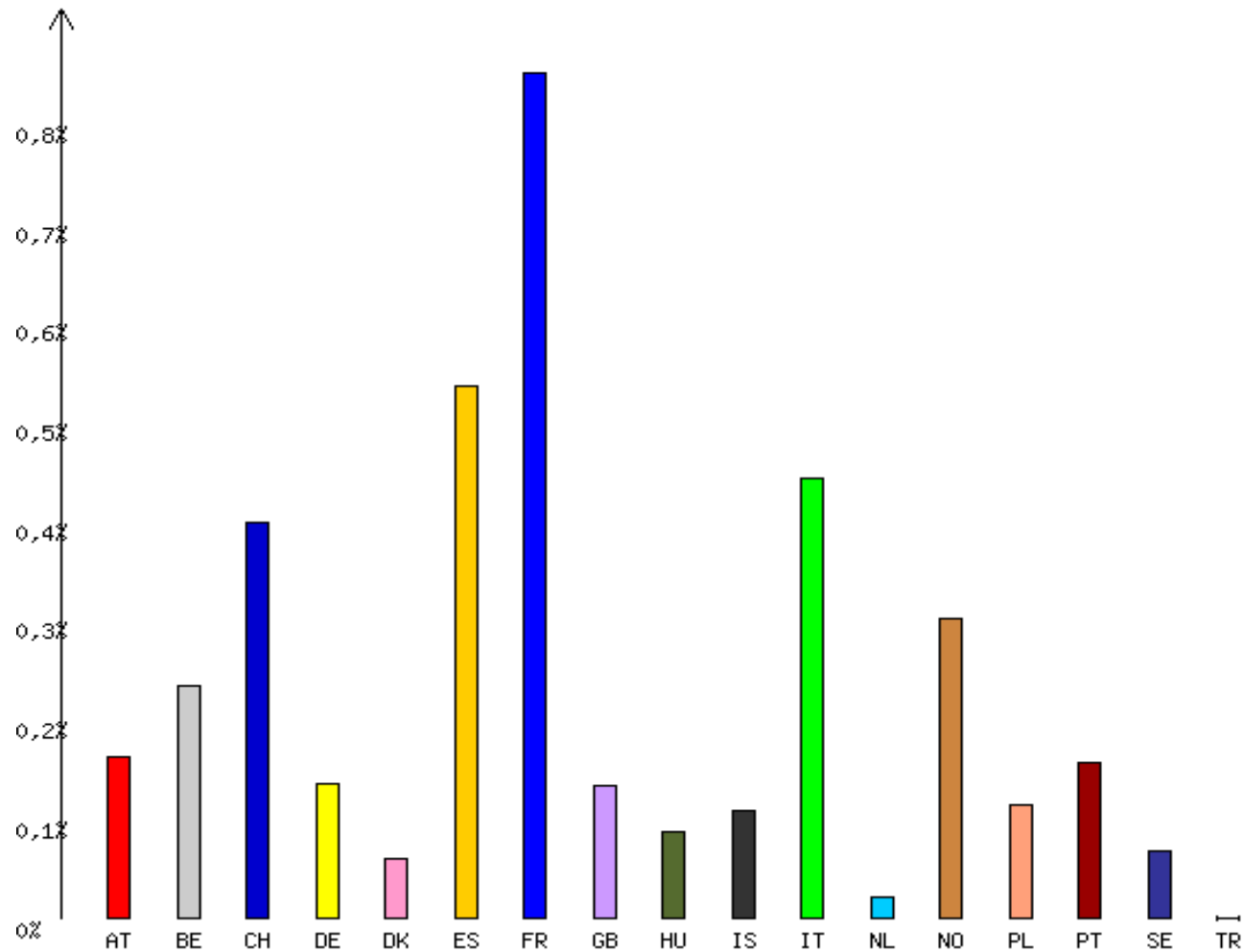
BREAKDOWN OF ADMISSIONS FOR FILMS OF THE EUROMED AUDIOVISUAL PARTNERSHIP IN THE EU (2001-2010)

Source: European Audiovisual Observatory / LUMIERE database



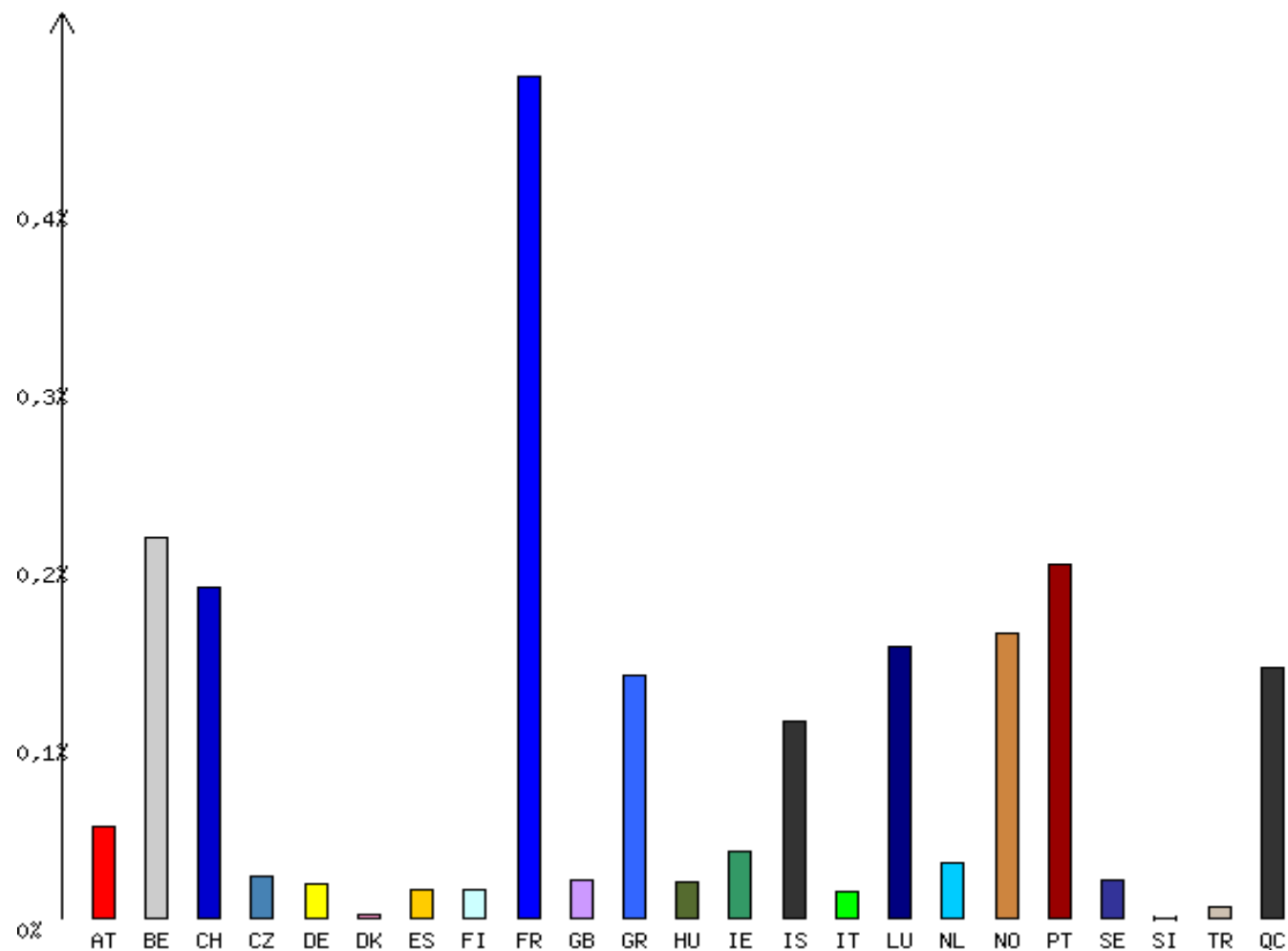
RATE OF PENETRATION OF *CARAMEL* IN EUROPE (Nb admissions / Nb inhabitants)

Source: European Audiovisual Observatory / LUMIERE database



RATE OF PENETRATION OF *INTERVENTION DIVINE*

Source: European Audiovisual Observatory / LUMIERE database





THANK YOU FOR YOUR ATTENTION

- **<http://www.obs.coe.int>**
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