



Development of Walloon Horticultural Agri-food Systems which are Benevolent, Integrated and Innovative

Place of horticulture in Wallonia

CONTEXT

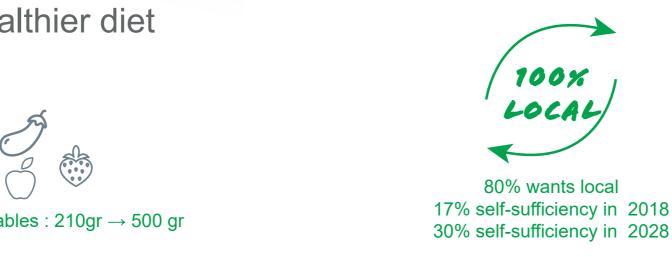
 Need to reduce the environmental impacts of agriculture and move towards a healthier diet





GENERAL STRATEGY

- Stimulate the horticultural agri-food sector in Wallonia, through the development of an emerging sector, producing locally and in short circuits
- Integrate production, processing and distribution of food based on fruits & vegetables and animals with low conversion index (fish, insects, poultry)



CHALLENGES AND PARTNERSHIPS

ACTION 1 - TRAINING

- Creation of higher education*
- Creation of continuing training*
- Application of knowledge with a view to reduce environnemental impact*

*In an effort to reduce environmental impact (energy, water, etc.)















ACTION 2 - R&D

- Processes / products / services development
- Knowledge generation
- Strengthened collaboration
- International visibility













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Support of stakeholders in the value chain



- Strengthened partnership with 18 companies
- Start-up incubation





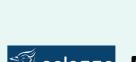
processing













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With the support of:

CLUSTER ECO CONSTRUCTION









Application of techniques



Involvement of urban dwellers in production and



Reconnecting city dwellers to nature ans sustainable food

Rasing awareness among urban dwellers of the right price

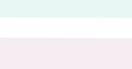








Herstal



VentureLab



6 villes partenaires

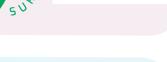












ACTION 5 - RURAL DEPLOYMENT & EAZ

for sustainable food

- Identify additional actors to integrate and financial resources Ξ spi IDETA in bw integrate and financial resources
- Identify suitable tools and business models
- Identify food products adapted to the region
- Development of horicultural agri-food activities











CREATION OF VALUES AND IMPACTS

- Optimization of the use of resources and integration in their cycle of waste and surpluses
- Relocation of production, particularly in urban and suburban areas
- Integrated approach between the different sectors :
 - ♦ Promote entrepreneurial approaches
 - ◆ Systematize technical and economic feasibility studies (e.g. through cooperatives)
 - ◆ Promote projects integrating real investments
 - ♦ Support food relocation projects in Wallonia
 - ◆ Connect supply and demand on the processing/packaging/storage tools plan



