



## The 2021 International Conference on Management and Business (COMB-2021)

### LETTER OF INVITATION

Dear Hiep Trung Bui, Tien Thuy Luong & Mario Cools,

This letter is to formally invite you to virtually present your paper, entitled “*A comparison of media channels in pandemic warnings and the consent levels of Vietnamese youths in implementing preventative measures during Covid-19*”, at **The 2021 International Conference on Management and Business (COMB-2021)** which will take place under both on-site and virtual versions at The University of Danang, University of Economics, Danang City (Vietnam) on **26<sup>th</sup> November 2021**.

Please kindly note that authors of accepted papers will be required to register for the Conference *before November 10<sup>th</sup>, 2021*. Details about the registration procedure and conference fee payments are available from the conference’s website at: <http://due.udn.vn/vi-vn/comb-intro/cid/4669>.

In addition, as a presenting author, you are expected to discuss a paper in your research areas, which will be assigned by the Program Co-chairs. Please inform the Program Co-chairs if there are any changes (of presenter, title, etc.) to your paper.

If you have any questions related to the event, please do not hesitate to contact us via [comb@due.edu.vn](mailto:comb@due.edu.vn).

On behalf of the COMB 2021 Conference Co-Organizers,  
University of Economics - The University of Danang

  
VICE RECTOR  
  
Assoc. Prof. VO THI THUY ANH