From Snapchat to LinkedIn:

transferable skills training for today's researchers

Presented by Oriana Bertucci, Project Manager University of Liege Research Office 30 April 2020

EURAXESS TOP IV – Career Development







From Snapchat to LinkedIn





TODAY'S WEBINAR



What skills should researchers acquire and develop as they move through their careers?

How can we help researchers build the best resume needed for their field?



- Online course created by Epigeum
- Enhance leadership and management skills
- Online and in person seminars
- Adaptable to your institution's needs
- ULiege target audience: R2-R3 according to EU Research Profiles

How can you take the next step in your research career?

Are you happy with the current balance in your work – between research and teaching, as mentor and mentee, leader and manager?

What skills do you need to develop to get the career you want?

Professional Skills for Research Leaders is an online programme designed to help individual researchers enhance their approach to leadership, management and engagement. It will enable you to identify a range of strategies and opportunities to establish yourself as a research leader, from writing compelling and competitive funding applications to managing relationships with team members and collaborators.

I want to make the next leap in my career. I need to focus a lot more on my leadership skills: team building, how to deal with difficult people, how to understand university finances, but also how to continue my role in mentoring the next generation of academics.

Dr Ariadne Vromen, Associate Professor in Government and International Relations, University of Sydney



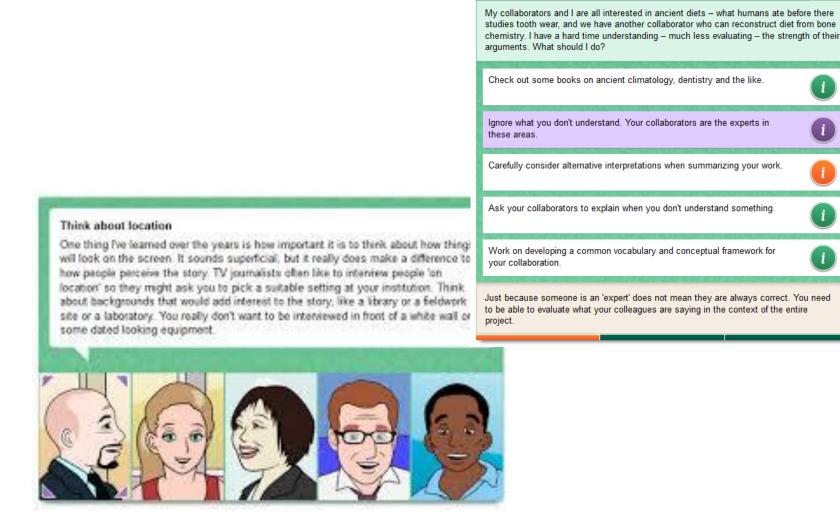
6 online modules:

- Charting the course
- Developing and consolidating your research career
- Funding your research
- Managing a research team
- Research collaboration
- Communicating your research



Modules include:

- Case studies
- Interactive activities
- Quizzes
- Video testimonies
- Personal portfolio



In person seminars:

- 6 + 1 information meeting
- 12 participants max
- 2.5 hours (includes a break)
- Multi-media presentations

Seminar presenters:

- Faculty Deans/ Vice Deans
- Research Council leadership
- Communications & HR department staff
- Research Office staff

Consider age, discipline, international experience, etc

What we've learned

- Value of institutional buy-in
- Recognition may not be of value
- Expectations for participation and attendance
- Interdisciplinarity is ++++

What's next

- Further develop certain topics (one day/half day seminars)
- Expand alumni network
- Maximize online options (especially in light of Covid-19)

A researcher's career path....



Soft skills development

Writing & editing skills: grants, projects, reports, presentation

Technical skills: data and statistical analysis, programming skills

Project management: individual motivation, meeting deadlines, decision-making skills

Presentation skills: several opportunities to be development during the doctoral experience

Collaboration & team-work: working on a team, managing multiple expectations

Leadership & management skills: leading a team, mentoring younger students, teaching new material to others

Conflict management: relationship management

B2B- Backpack to Briefcase

- Programme designed to connect students and professionals
- Career advice, professional encouragement and networks
- Career panel discussions, speed networking, industry evenings, mentorship meals
- Encourages researchers to think more broadly about their field and be open to opportunities



Thank you!

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