# Chapter 7 <br> Use of Assessments to Inform Educational Policies in French-Speaking Belgium 

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In French-speaking Belgium, the national assessments developed only lately, and there are not yet national assessments developed by professionals that can be used to evaluate trends. Therefore, the only tools available to rigorously evaluate trends are international assessments. French-speaking Belgium has participated in international assessments since the early 1970s and their results are highly valued by policy-makers. Their level of awareness of the strengths and weaknesses of the education system can be considered as good. However, until recently, the impact of international assessments on education policies has been limited. Only scattered initiatives have been taken. From 2014, an extremely ambitious plan called Pacte pour un enseignement d'excellence has been launched. The Pact tackles most of the systemic weaknesses of the education system in FS Belgium and addresses at the same time structural change (lowering grade repetition, moving to a comprehensive lower secondary education), curricular changes and governance in a long-term perspective. A significant reform of the system of national assessments is currently under discussion.

## Introduction

Belgium is a federal state. Besides the federal state, there are three "communities", defined on the basis of language: the Flemish-, French- and German-speaking communities. Since 1989, the three education systems and their policies have been managed autonomously by their respective Ministries of Education. National assessment policies are different in each community and even the decision to participate in international assessments is taken at the community level. In view of this, covering

[^0]the three different systems in one contribution is not practicable. The focus will therefore be on the French community, for the simple reason that the author of this contribution is from the French community and is more knowledgeable about educational policies and national and international assessments in this community. When the term "national" is used, it refers to French-speaking (FS) Belgium, not to Belgium as a nation.

The education system in Belgium is a non-comprehensive one. The orientation towards academic or vocational tracks officially starts at the end of grade 8. Beyond that point, the system tends to stream pupils according to their abilities. The proportion of pupils attending special education is rather high ( $4 \%$ of all pupils) (Fédération Wallonie-Bruxelles 2016). Rates of grade repetition are extremely high, the highest of any OECD country: by the age of 15 , nearly one student out of two ( $46 \%$ ) has repeated at least one grade (Quittre et al. 2018). There is no catchment area: students and their families can freely choose the school they want to attend without any geographic limitation. This "free choice" results in huge competition between schools, which develop strategies to attract students. Middle-class parents develop strategies in order to find the "best" school for their children. This has been described by sociologists as a "quasi-market" (Dupriez and Maroy 2003). It results in huge differences in school intake: on the one hand, "sanctuary" schools attended mostly by middle-class students; on the other hand, "ghetto" schools attended by lower-class students or students from a migration background. The system is highly segregated from both an academic and a sociocultural point of view (Monseur and Lafontaine 2009; Monseur and Lafontaine 2012). Since the end of the 1980s (1988), more resources have been allocated to schools attended by a high proportion of students coming from underprivileged backgrounds ("positive discrimination policy") (Demeuse and Monseur 1999; Friant et al. 2008).

Teacher training for primary and lower secondary education takes the form of a 3-year bachelor's programme and is organised in teacher training institutes (not in university faculties of education). For upper secondary education, teachers are trained at university, in a consecutive training model. They first study a subject (e.g. mathematics, science or French language) for at least 4 years, and then an additional half or full year is dedicated to pedagogy, educational psychology, didactics and practical training in the field.

Up to 2006, there was no external certificate assessment or examination at any level. All examinations were internal, designed by the teacher for his/her own students. Schools issued diplomas on the basis of their own criteria, and obviously the level of standards and value of diplomas were not equivalent from school to school. External "diagnostic" assessments had been set up in 1995, focusing on teachers and aimed at providing them with useful information about their students' strengths and weaknesses in three domains: reading, mathematics and science. This kind of assessment, which still takes place, has no impact at all on students' careers, which is why it will not be described in detail here (for additional information, see http:// www.enseignement.be/index.php?page=25162\&navi=2024). Since 2006, external certificate assessments have been gradually adopted (in accordance with the Law of June 2006), firstly at the end of primary education (certificate of basic education,
grade 6), secondly at the end of lower secondary (grade 8, in mathematics, mother tongue, science and foreign languages only) and thirdly at the end of upper secondary (grade 12). At that level, the scope of the assessment is very narrow (history in the academic track, reading informational texts in the vocational track), meaning that the certificate of upper secondary education is still delivered mostly on the basis of internal and local standards. The external certificate assessments are developed under the responsibility of the Compulsory Education Monitoring Service of the Administration of the Ministry of Education (http://www.enseignement.be/index. php?page=26245). The developers are teachers, supervised by inspectors. They have plenty of good will, very limited resources, and limited professional knowledge about assessments, cognitive item development and basic notions of psychometrics. A limited field trial is organised, but the psychometric properties of the tests are not controlled for.

Finally, and this is important with respect to international assessments, the system of national external assessments has been designed so that all tests are publicly available as soon as they have been taken. Items are obviously under strict embargo up to the time of testing; after that, all the material is released, so that parents, teachers and pupils can use the previous versions of the tests for information and training. Consequently, as no item is kept under embargo, items cannot be reused from one year to the next for comparison and calibration purposes. Although the developers try to assess the same knowledge and skills each year, variations in the results cannot be interpreted as reflecting changes in students' achievement. In other words, in terms of monitoring of the education system, there is no rigorously designed national assessment (such as NAEP in the USA or tests in the Netherlands developed by the CITO), supervised by assessment professionals, that can be used to evaluate trends. The only tools available to rigorously evaluate trends are international assessments. This has not prevented the media and others from using the national assessments as evidence of "true" variations in students' achievement, even though academics have repeatedly pointed out their limitations.

## The History of International Assessments

The French community has regularly taken part in the IEA studies (Six Subject Study, SIMSS, IEA Reading Literacy 1991, TIMSS 1995) (Lafontaine and Blondin 2004); since the beginning, results were reported separately for the Flemish and French communities. Despite alarming outcomes in FS Belgium, especially in science and reading comprehension, the impact on education policies - if any - has been very small. The IEARL results in 1991 (Lafontaine 1996) and the TIMSS results in 1995 (Monseur 1997) were reported in the media (to a lesser extent than PISA, however), but had limited or no impact on educational policies.

The power of the OECD and its eagerness to disseminate the PISA message as widely as possible have obviously led to the PISA results being more visible in the French community than the IEA studies. In 2001 especially, but also at the time of
the following PISA cycles, many articles/features were published in newspapers and magazines (even the most popular ones, such as TV magazines), debates on radio and TV channels were organised and PISA experts were regularly asked to give lectures to educational audiences (such as schools, teachers' unions, inspectors, principals and parents' associations) and public audiences (such as political parties). Since December 2001, every sneeze in the educational field has been related - rightly or wrongly - to PISA! This has been PISA's achievement: when it comes to educational matters, it has become the measure of everything, a kind of all-purpose assessment, supposedly capable of providing answers to all questions.

## International and/or National Assessments Today

Since 2000, the French Community of Belgium has participated in PISA, in PIRLS (2006, 2011 and 2016) and most recently in TALIS (2018). As the example of PISA will be examined hereafter, it is important to say a few words about the results in PIRLS and their dissemination. In the three cycles in which FS Belgium has participated, it has ranked last among EU and OECD education systems. National reports have described the situation and given recommendations in terms of curriculum and teachers' initial and in-service training (Lafontaine et al. 2017). Meetings and discussions have been organised with the Ministry of Education, as well as with the Monitoring Compulsory Education Board. The decision has been taken by the authorities to avoid holding a press conference, on the grounds that the disastrous results would undermine teachers' morale. In other words, when OECD pressure is not there to push decision-makers to disseminate the results widely, the impact of international assessments is similar to what it was in the 1980s and the 1990s. Knowledge of the results is restricted to a handful of researchers and stakeholders; decision-makers in education play the politics of the ostrich.

As a representative of FS Belgium in the IEA General Assembly, I have several times highlighted the interest and value of participating in other international studies. Despite the authorities' interest in participating, the main argument put forward for not doing so was a financial one. While it is true that budgets allocated to international assessments are limited, they could obviously be increased if the political will were there.

## An Example in Question: PISA Results and Their Links with Educational Policies

An overview of the PISA results and trends is shown below with minimal use of figures. Those interested in more detail can access the "national" reports on the page http://www.aspe.ulg.ac.be/ or consult Baye et al. 2009; Demonty et al. 2013;

Lafontaine et al. 2003; Quittre et al. 2018; Lafontaine et al. 2019. Three main topics will be discussed: achievement, equity and segregation. As a reminder, three domains (reading, mathematics and science) are assessed in each cycle, but with a major focus on one domain.

## Achievement

Since 2000, performances and, more broadly speaking, all indicators in the FS community have been remarkably stable (Quittre et al. 2018) (Table 7.1). For the sake of clarity, we will comment only on the results of the cycles in which each domain is the major domain. In mathematics, the mean performance in all cycles was close to the OECD average: 498 in 2003, 493 in 2012 and 489 in 2015. In science, the mean performance is also stable across the different cycles, but significantly below the OECD average ( 486 in 2006 and 485 in 2015). In reading literacy, the mean performance was well below the OECD average from 2000 to 2006. In 2009 and 2012, the mean performance increased and reached the OECD average (501); however, in 2015, it decreased again (483). There is no room here to develop an interpretation of this positive (followed by a negative) trend. According to our analyses (Lafontaine 2014), the change does not result from change in the curriculum or teaching practices, because no curricular change was implemented. Instead, it seems to be related to a structural reform in the organisation of lower secondary education (grades 7 and 8). In 2006-2007, in parallel with the introduction of a certificate assessment at the end of primary education, a reform ("réforme du 1er degré") introduced remedial classes for students who had failed this examination. Since then, the

Table 7.1 Overview of the PISA results in French-speaking Belgium

| PISA | 2000 | 2003 | 2006 | 2009 | 2012 | 2015 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Performance in reading | $\mathbf{4 7 6}$ | 476 | 473 | $\mathbf{4 9 0}$ | 501 | 483 |
| Standard deviation | $\mathbf{9 6}$ | 101 | 105 | $\mathbf{9 4}$ | 99 | 101 |
| Percentage of low-performing students (below level 2) <br> in reading | $\mathbf{2 8}$ | 25 | 26 | $\mathbf{2 3}$ | 19 | 23 |
| Percentage of high-performing students (levels 5 and 6) <br> in reading | $\mathbf{7}$ | 7 | 7 | $\mathbf{1 0}$ | 10 | 6 |
| Performance in mathematics |  | $\mathbf{4 9 8}$ | 490 | 488 | $\mathbf{4 9 3}$ | 489 |
| Standard deviation |  | $\mathbf{1 0 8}$ | 109 | 104 | $\mathbf{9 6}$ | 92 |
| Percentage of low-performing students in mathematics |  | $\mathbf{2 3}$ | 24 | 26 | $\mathbf{2 4}$ | 24 |
| Percentage of high-performing students in mathematics |  | $\mathbf{1 6}$ | 14 | 12 | $\mathbf{1 2}$ | 10 |
| Performance in science |  |  | $\mathbf{4 8 6}$ | 482 | 487 | $\mathbf{4 8 5}$ |
| Standard deviation |  |  | $\mathbf{1 0 3}$ | 108 | 97 | $\mathbf{9 6}$ |
| Percentage of low-performing students in science |  |  | $\mathbf{2 4}$ | 25 | 21 | $\mathbf{2 3}$ |
| Percentage of high-performing students in science |  |  | $\mathbf{7}$ | 6 | 5 | $\mathbf{5}$ |

Note. The major domain per cycle is shown in bold. The time series begins when the domain is the major domain for the first time: 2000 for reading, 2003 for mathematics, 2006 for science
programme for these low achievers has been adapted: they receive extra classes, especially in mother tongue and mathematics, the goal being to prepare them to take this examination again until they pass it. Previously, students were oriented towards pre-vocational classes with no obligation to gain their certificate of basic education (CEB). It seems that this reform (since abandoned), combining the effects of an external assessment, a clear standard to reach and additional courses in the two main domains, led not only to an increase in the mean performance in reading, but also to a quite substantial reduction of the proportion of low achievers in reading ( $9 \%$ decreasing between 2000 and 2012).

Apart from this temporary improvement in reading performance in 2009 and 2012, the PISA results are congruent with the results of IEA surveys: TIMSS 1995 and PIRLS 2006 to 2016. Students' performances, especially in reading literacy and science, have been - and still are - a matter of concern (Lafontaine et al. 2017; Monseur 1997). These quite poor performances in the three domains (which are, at best, close to the OECD average) correspond to an uneven distribution of the proportion of students of different levels of ability, especially in reading: FS Belgium has fewer high achievers (levels 5 and 6 on the PISA scale) than OECD countries on average, but above all has a higher proportion of low achievers.

In reading in 2000 (Lafontaine et al. 2003), for instance:

- $7.5 \%$ of the students showed an excellent level of reading literacy (level 5 and above). This proportion was only somewhat lower than the OECD average (9.5\%).
- $28 \%$ of the students scored below level 2 (very low reading ability). This proportion of low performers was much higher than the average in the OECD countries (18\%).

In mathematics, this asymmetry does not apply: the proportion of low and top performers is very close to the OECD average. In science (2006), as in reading, there were somewhat fewer top performers ( $7 \%$ ) than the average in OECD countries ( $9 \%$ ), but significantly more low achievers ( $24 \%$ in FS Belgium and $19 \%$ on average).

The most striking result in the French community is the huge gap between top and low performers. The French community's education system has one of the highest such gaps (standard deviation), although it has been decreasing over time. The width of the dispersion is likely to be related to the frequent use of grade repetition in the French community. The French community has the highest rate of grade repetition among OECD countries: in PISA 2015, 46\% of 15-year-olds had repeated at least one grade, and $13 \%$ out of this $46 \%$ had repeated at least two grades. In addition, differences of achievement between academic and vocational tracks are very large ( 68 points on the PISA scale between academic and vocational tracks at grade 10) (Quittre et al. 2018).

## Socioeconomic Gap

Since the beginning of PISA, numerous analyses have focused on equity, namely, the relationship between students' sociocultural background (parents' socioprofessional status, parents' level of education, migration background, family wealth and resources, cultural communication and so on) and achievement in reading, mathematical and scientific literacy (OECD 2011, 2016).

In terms of equity, the French Community of Belgium appears as one of the education systems in which the gap in performance according to socioeconomic status is the highest (Fig. 7.1.). In all cycles, the gap between the top quartile of students from the most privileged backgrounds and the bottom of most underprivileged students is more than 100, while the OECD average is around 80 ( 88 in 2015) (Quittre et al. 2018). Students who are vulnerable in terms of socioeconomic background are more at risk of being among the low achievers in the French Community of Belgium than similar subgroups of students in the majority of other education systems.


Fig. 7.1 Gap according to the index of students' socioeconomic status. PISA 2015 data

## Segregation

In French-speaking Belgium, the between-school variation is high: the performances in the PISA test are very different from one school to another. By comparison, in the Nordic countries, school performances are very similar. The situation in FS Belgium has slightly improved over time: in 2006, the between-school variance was $46 \%$; in 2015 it decreased to $42 \%$ (Quittre et al. 2018). As shown in Fig. 7.2, the percentage of the differences between schools explained by the socioeconomic composition of the schools is very high, one of the highest among OECD countries (around 75\%). This means that students are sorted not only according to their abilities, but also according to their social background. One of the major lessons learned from PISA is that the French community education system is not successful in coping with or compensating for social inequalities. Although equity is highly valued in


Fig. 7.2 Breakdown of the variance between schools and within schools and proportion of the variance explained by the socioeconomic status of the students and of the school (in bold). PISA 2015 data
official laws (especially in the "Décret Missions", in which the goals of the education systems are defined), and despite compensating policies (positive discrimination), the education system remains highly segregated, as demonstrated by PISA in an unequivocal way.

This overview of the results was the key message delivered by the successive national reports and by the PISA experts through reports, lectures, and interviews about PISA. The relative underachievement in reading and science calls for changes in teaching practices or curricular measures, while low equity and high school segregation call for more fundamental thinking about the core structure of the education system - the non-comprehensive or streaming/"segregated" approach reflected in grade repetition, early assignment to tracks and complete freedom of choice of schools (resulting in the so-called quasi-market).

## How to Go Further? Critical Discussion

Before going into details, we want to underline that the results of PISA and other international assessments are valued by decision-makers in FS Belgium. PISA is neither strongly criticised nor disregarded. PISA and the results of other international studies are congruent with other indicators. The annual publication (Fédération Wallonie-Bruxelles 2016) issued by the Compulsory Education Monitoring Service also shows alarming results in terms of grade repetition, dropout and percentage of students leaving the education system at 18 without any certificate from secondary education.

PISA experts such as Prof. D. Lafontaine and her team are influential and often consulted by decision-makers; every Minister of Education since 2000, regardless of political affiliation, has paid careful attention to the PISA results. However, although efforts have been made to provide information to schools (principals and teachers), it cannot be taken for granted that PISA is well known by these categories of actors. Nevertheless, the main stakeholders represented at the Board of Compulsory Education - inspectors, teachers' unions, parents' associations and heads of education networks (organising state schools, municipalities and provinces, Catholic schools) - are well aware of the main PISA results. In terms of information and awareness among stakeholders, the situation is quite positive. In other words, the lack of major reform cannot be attributed to a lack of awareness.

## Between PISA 2000 and 2015: Change in Educational Policies

## No Change in Curricula

In terms of curricula, no change has been implemented since 2000. In the late 1990s, new standards were adopted defining key competencies for primary and secondary education, and most stakeholders hoped that these new standards and a
competency-based pedagogy would contribute to an enhancement of students’ knowledge and skills. In the field of reading, there were scattered initiatives, but no major or comprehensive action was taken to change teachers' practices, despite the fact that the national reports, especially the PIRLS ones, clearly showed that teachers' practices for reading literacy in FS Belgium were outdated and that pupils definitely had fewer opportunities to learn effective reading comprehension strategies than in more effective education systems (Lafontaine et al. 2017; Lafontaine et al. 2018).

## Change in Terms of Governance

One domain in which PISA might have acted as a catalyst is the governance of the education system. Discussions around the creation of a Monitoring Compulsory Education Board and external assessments had started before the release of the PISA 2000 reports, but the process may have been sped up by PISA. A law adopted by Parliament in 2002 established a Board in which all the stakeholders involved in education are represented: the administration, the school organising authorities, teachers' unions, inspectors, researchers in education, teacher training colleges and parents' associations. The goals of this Monitoring Board include:

- Guiding educational reforms and helping their implementation
- Developing a coherent system of indicators
- Defining priorities for in-service teacher training
- Organising external assessments in order to improve the quality of education


## Equity and Segregation: Structural Reforms

After the results of the first PISA cycles, discussions and debates around equity issues and segregation were numerous. Many policy-makers and politicians, especially those on the left wing, saw the inequity revealed by PISA as unacceptable.

Between 2003 and 2009, the two governments in which the Ministers of Education were socialist defined a plan called the "Strategic plan for education" in which several initiatives to reduce inequity and segregation were defined:

- Strengthening the resources allocated to underprivileged schools (Friant et al. 2008).
- Regulating the enrolment of pupils in secondary education (grade 7) and increasing the social mix in schools. Several versions of the "Décret Inscriptions" were adopted between 2007 and 2010. Despite the fact that this attempt to regulate the enrolment was restricted to grade 7 and preserved families' right to choose a school, this law met with massive opposition from privileged families and the principals of the most privileged schools.

Apart from that, up to 2015, no major initiative was taken regarding the structural organisation of the education system, namely, the rate of grade repetition and early tracking. Several studies, including OECD reports, had highlighted the link between these stratification features and lack of equity (Mons 2007; Monseur and Lafontaine 2009; Monseur and Lafontaine 2012; OECD 2011, 2016). Between 2009 and 2014, a government formed from the same parties (socialists and Christian democrats), but in which the Minister of Education was a Christian democrat, explicitly opted for a "no-more-top-down-reform" approach in education; the Minister deliberately encouraged and supported only local initiatives. From 2014 on, with the same coalition partners and another Christian democrat Minister of Education, the new government made a complete U-turn and launched an extremely ambitious plan called Pacte pour un enseignement d'excellence (Pact for excellence in education).

The main goal of the Pact is to "enhance the quality of teaching and education for all students". All stakeholders have been involved in collaborative work on several topics since 2015. The process began in 2015 with two reports: an overview of the current situation, heavily relying on international assessments, and a report on knowledge and skills for the twenty-first century. Almost all topics related to education have been under scrutiny and some major reforms have been adopted, while others either definitely will or may be in the coming years, because the Pact goes beyond the term of the current government (2019). Some reforms are anticipated with long-term goals and gradual implementation.

Among the major topics, one might mention:

- A substantial increase in the resources allocated to kindergarten
- a comprehensive school from grade 1 to grade 9
- The halving of grade repetition by 2030
- An update and revision of all curriculums, at all levels and in all subjects
- A huge bank of validated tools to help teachers adapt their teaching for all levels and all subjects
- In terms of governance, a shift towards a system giving more autonomy to schools but making them accountable.

For people interested in more details, the five strategic axes of the Pact are summarised in a document available (in French only) at http://www.pactedexcellence. be/index.php/lessentiel-du-pacte/. Although the need to strengthen teacher training - initial and in-service - is highlighted in the Pact, a reform of teachers' initial training is not part of the Pact, because this dossier is the responsibility of another Minister - the Minister of Higher Education - controlled by the other coalition party (the socialists).

It is far too soon to anticipate what could be the effects of the Pact. For sure, this is an extremely ambitious multidimensional plan that tackles most of the systemic weaknesses of the education system in FS Belgium at the same time, which is a huge challenge. The time span of implementation is lengthy: some measures have already been adopted, such as the new monitoring of schools, while others are scheduled for the long term (i.e. the comprehensive school, gradually starting in 2021 with a cohort of 5 -year-olds).

One group has just started work on how to redefine the system of national assessments (those leading to certificates and the diagnostic ones) in parallel with international assessments and in congruence with the new comprehensive school system. This group has to meet several challenges. In my view, one critical decision is what should be assessed at the end of the comprehensive school (grade 9): should the assessment focus only on minimal competencies defined in the standards, or should it include a broader range of knowledge and skills, and different levels to achieve in order to access different tracks? The direction that is taken will clearly have a backwash effect on the meaning of this new comprehensive school. A second focus of attention is who will be in charge of the development of national assessments in the future. So far they have been developed by teachers supervised by inspectors and with very limited resources. This system has clearly reached its limits and it is time to switch to a more professional approach matching the high ambitions of the Pact in terms of excellence. Excellence in teaching also means excellence in assessment policies and high quality of testing instruments. In this regard, decisive progress must be achieved.

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