

WHERE DOES THE IMAGEABILITY EFFECT IN WORKING **MEMORY COME FROM?**

Psychologie & Neuroscience Cognitives Psychology & Neuroscience of Cognition

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Introduction & aim

Verbal working memory, our ability to temporarily maintain verbal information over short periods, is known to be influenced by several semantic factors. This is the case as imageability/concretness regards the dimension, whereby high imageability or concrete words are better recalled as compared to low imageability or abstract words. The nature of this effect however still raises many questions (Campoy et al., 2015, Chubala et al., 2018). In this study, we assessed the possibility that this effect is due form of **semantic elaboration** that to a participants implement during the inter-item interval at the moment of encoding. To do this, our participants had to perform a visuospatial or a semantic interfering tasks during encoding of high and low imageability words in WM.

Method

General procedure. Participants (N = 33 and 27 for Experiments 1 and 2, respectively) had to encode lists composed of 6 items presented auditorily, with each item being presented at a pace of **2** seconds by item. After list presentation, participants were invited to directly recall the items in the order in which they were presented. Half the lists were composed of high imageability words, while the other half were composed of **low imageability** words.

Baseline condition: Participants were invited to encode the items.

Interference condition: Participants were invited to perform an **interfering task** between the interstimulus interval:

- **Experiment 1**: visuo-spatial judgement
- **Experiment 2**: semantic categorization

Interfering task Verbal item

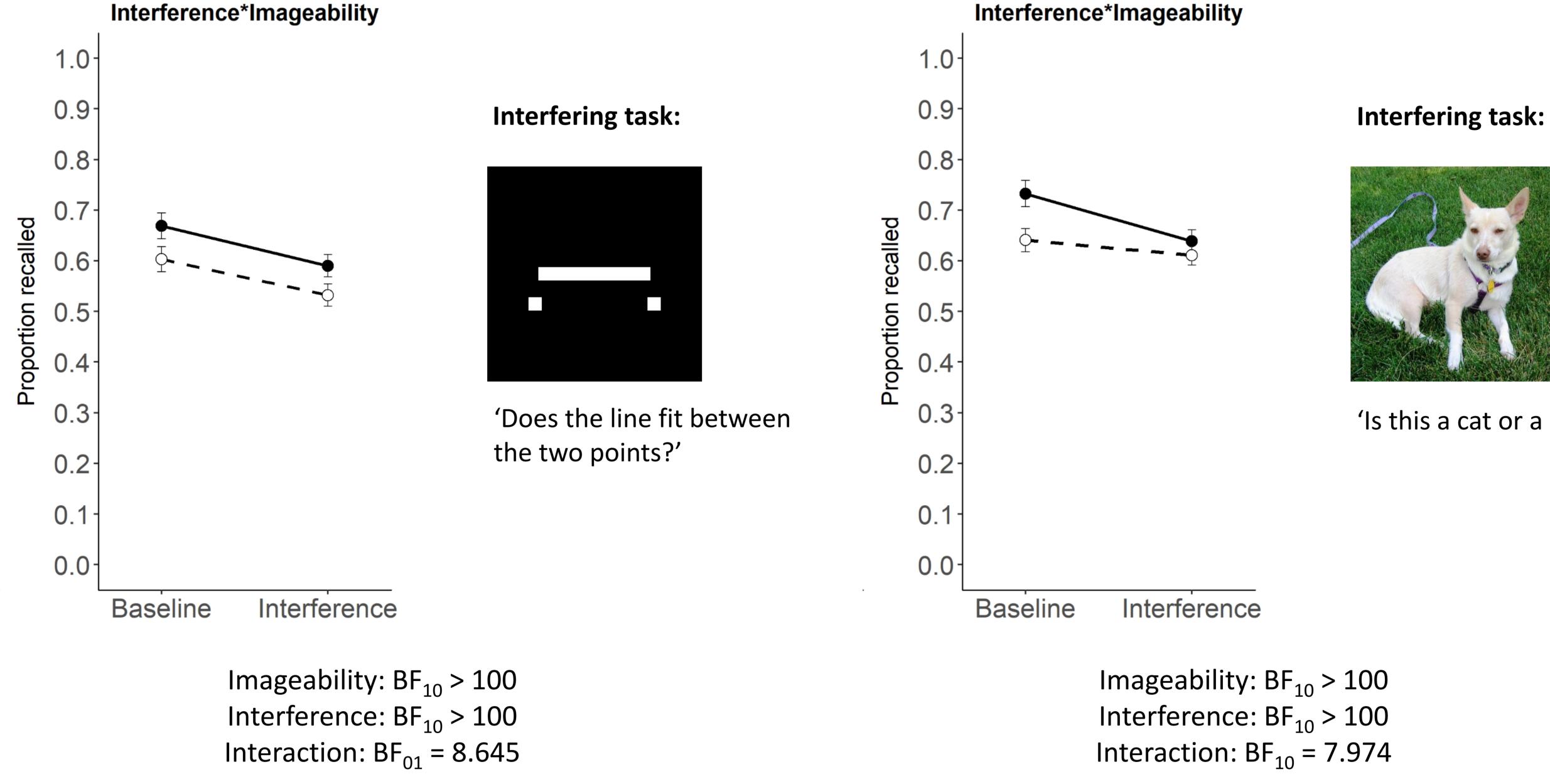
500 ms

1500 ms

Recall performance

Results

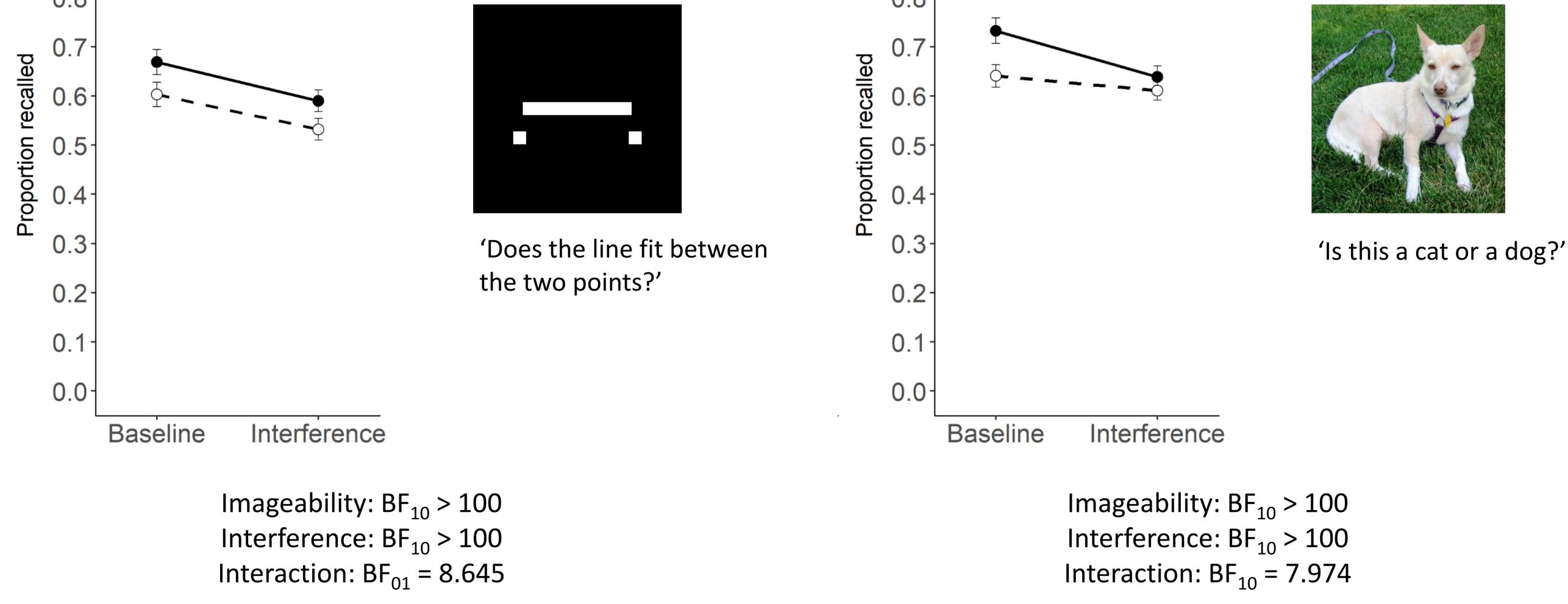
Experiment 1 – Visuo-spatial interference



Experiment 2 – Semantic interference

2 seconds / item





Discussion & Conclusion

Experiment 1 showed that the visuo-spatial interfering task did not Recent studies have shown that the imageability effect disappears when **absence of interaction** between imageability and interference.

reduced the magnitude of the imageability effect, as shown by the strategic processes are maximally prevented (Kowialiewski & Majerus, 2018). The results of this study refine these interpretation, and suggest that the imageability effect is the result of **semantic elaborative processes** that

- Experiment 2 showed that the semantic categorization interfering task did **reduce** the magnitude of the imageability effect, as shown by the presence of interaction.
- participants perform during the inter-item interval of working memory processing. Another possibility is that the semantic categorization task more strongly **interfered** with the richer semantic content of high imageability words.

References

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- Campoy, G., Castellà, J., Provencio, V., Hitch, G. J., & Baddeley, A. D. (2015). Automatic semantic encoding in verbal short-term memory: Evidence from the concreteness effect. The Quarterly Journal of Experimental Psychology, 68(4), 759–778.
- Kowialiewski, B., & Majerus, S. (2018). The non-strategic nature of linguistic long-term memory effects in verbal short-term memory. Journal of Memory and Language, 101, 64–83.

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