



ACBES 2019

The 2nd Asia Conference on Business and Economic Studies

PROGRAM AT A GLANCE

13th–14th September 2019

Campus A, University of Economics Ho Chi Minh City
59C Nguyen Dinh Chieu St., Ward 6, District 3, Ho Chi Minh City, Vietnam

Friday, 13th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:00	WELCOME AND OPENING REMARKS	Room A.103
	Prof. Nguyen Dong Phong (UEH President)	
	Prof. Nguyen Trong Hoai (UEH Vice President)	
	Prof. Su Dinh Thanh (Editor in Chief, JABES and Chairman of ACBES)	
9:00 - 9:45	KEYNOTE ADDRESS	Room A.103
	Dr. Christopher Waller	
	<i>Executive Vice President and Director of Research at the Federal Reserve Bank of St. Louis, US</i>	
9:00 - 9:35	Topic: The Role of Academic Research for Policymaking	
9:35 - 9:45	Discussion	
9:45 - 10:00	Photo Session	
10:00 - 10:30	Tea Break	
10:30 - 12:10	PARALLEL SESSIONS (A)	
	Session A1. Labor Economics	Room A.101
	Chair: Qing Liu	
	Session A2. Corporate Finance and Governance	Room A.103
	Chair: Golrida Karyawati P	
	Session A3. Financial Economics	Room A.105
	Chair: Udomsak Wongchoti	
	Session A4. Education Economics	Room A.202
	Chair: Pierre Lefebvre	
	Session A5. E-Business and Marketing	Room A.205
	Chair: Amit Kumar Singh	
	Session A6. Business and Management	Room A.204
	Chair: Savas Tumis	
12:10 - 13:30	LUNCH BREAK	An Area in Front of Hall A.116
13:30 - 15:10	PARALLEL SESSIONS (B)	
	Session B1. Economic Development	Room A.101
	Chair: Sangho Kim	
	Session B2. Public Economics	Room A.105
	Chair: Al Faithrich C. Navarrete	
	Session B3. Economic Issues on Food Safety (I)	Room A.103
	Chair: Kim Hang Pham Do	
	Session B4. Human Resource Management	Room A.204
	Chair: Fadzliwati Mohiddin	
	Session B5. Financial Economics	Room A.205
	Chair: Nurul Shahnaz Mahdzan	
	Session B6. Business and Law Economics	Room A.202
	Chair: Tran Van Long	

15:10 - 15:45	Tea Break	
15:45 - 17:25	PARALLEL SESSIONS (C)	
	Session C1. Entrepreneurship Chair: Yusuf Iskandar	Room A.105
	Session C2. Financial Economics Chair: Ho Viet Tien	Room A.101
	Session C3. Economic Issues on Food Safety (II) Chair: Kim Hang Pham Do	Room A.103
	Session C4. Product Management and Strategy Chair: Dwi Atmono	Room A.204
	Session C5. Business Management and Entrepreneurship Chair: HG Joshi	Room A.202
	Session C6. Human Resource Management and Accounting Chair: R. Lalitha S. Fernando	Room A.205
18:30 - 21:00	GALA DINNER	Victory Restaurant <i>(14 Vo Van Tan St., Ward 6, Dist. 3, HCMC)</i>

Saturday, 14th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:30	KEYNOTE ADDRESS Dr. Sandro Sozzo <i>School of Business, the University of Leicester, UK</i>	Room A.103
8:45 - 9:20	Topic: The Modelling of Human Decision Making under Uncertainty	
9:20 - 9:30	Discussion	
9:30 - 11:10	PARALLEL SESSIONS (D)	
	Session D1. Public Economics Chair: Eric G. Pasquin	Room A.103
	Session D2. Environmental Economics Chair: Angathevar Baskaran	Room A.101
	Session D3. International Economics Chair: Binh Le Thanh	Room A.105
	Session D4. Human Resource Management Chair: Klaus J. Templer	Room A.202
	Session D5. Business and Managerial Accounting Chair: Sugiarto	Room A.204
	Session D6. Business and Customer Behaviours Chair: Henry H Loupias	Room A.205
11:10 - 11:30	Tea Break	
11:30 - 12:00	CLOSING CEREMONY Best Paper Award Ceremony ACBES 2019 Closing Ceremony Speech	Room A.103

14:45 - 18:30 **CITY TOUR (For registered participants)**

The 2nd Asia Conference on Business and Economic Studies
ACBES 2019 | PROGRAM IN DETAIL

Friday, 13th September 2019

8:00 - 8:45	Registration and Reception	
8:45 - 9:00	WELCOME AND OPENING REMARKS Prof. Nguyen Dong Phong (UEH President) Prof. Nguyen Trong Hoai (UEH Vice President) Prof. Su Dinh Thanh (Editor in Chief, JABES and Chairman of ACBES)	Room A.103
9:00 - 9:45	KEYNOTE ADDRESS Dr. Christopher Waller <i>Executive Vice President and Director of Research at the Federal Reserve Bank of St. Louis, US</i>	Room A.103
9:00 - 9:35	Topic: The Role of Academic Research for Policymaking	
9:35 - 9:45	Discussion	
9:45 - 10:00	Photo Session	
10:00 - 10:30	Tea Break	
10:30 - 12:10	PARALLEL SESSIONS (A) Session A1. Labor Economics Chair: Qing Liu	Room A.101
10:30 - 10:45	Authors: Chong-En Bai, Qing Liu & Wen Yao Topic 1: Skill Premium and Preferential Policy: The Case of China	
10:45 - 10:55	Discussant: Roger Jr Cabiles Authors: Roger Jr Cabiles	
10:55 - 11:10	Topic 2: Redefining Growth: A Case for a Sustainable, Equitable and Prosperous Philippine Economy	
11:10 - 11:20	Discussant: Hua Thanh Xuan Authors: Bawani Lelchumanan & Noorasiah Sulaiman	
11:20 - 11:35	Topic 3: Intra-ASEAN Labour Migration in Malaysia: Sectoral-Economic Integration	
11:35 - 11:45	Discussant: Qing Liu Authors: Hua Thanh Xuan & Guido Erreygers	
11:45 - 12:00	Topic 4: Understanding the Saving Rate Difference between Urban and Rural Households in Vietnam	
12:00 - 12:10	Discussant: Bawani Lelchumanan	

Session A2. Corporate Finance and Governance

Room A.103

Chair: **Golrida Karyawati P**

10:30 - 10:45	Authors: Rozaimah Zainudin, Karren Lee-Hwei Khaw & Hao-Yong Lee
10:45 - 10:55	Topic 1: Politically-Connected Firms, Dividend Payout Policy and Cash Holding Policy: The Evidence of Malaysian Listed Firms
	Discussant: Duyen Le
10:55 - 11:10	Authors: Golrida Karyawati P, Bambang Subroto, Sutrisno T & Erwin Saraswati
11:10 - 11:20	Topic 2: Explaining the Complexity Relationship of CSR and Financial Performance with Neo Institutional Theory
	Discussant: Rozaimah Zainudin
11:20 - 11:35	Authors: Duyen Le & Linh Nguyen
11:35 - 11:45	Topic 3: Financial Reporting Quality, Corporate Governance, and Idiosyncratic Volatility: Evidence from Vietnam
	Discussant: Nguyen Tran Thai Ha
11:45 - 12:00	Authors: Nguyen Tran Thai Ha, Massoud Moslehpour, Wing-Keung Wong & Vo Thi Thuy Van
12:00 - 12:10	Topic 4: Assessing the Vietnamese Corporate Risk-Taking Behaviour: The Role of State-Ownership
	Discussant: Golrida Karyawati P

Session A3. Financial Economics

Room A.105

Chair: **Udomsak Wongchoti**

10:30 - 10:45	Authors: Ming-Chun Wang & Thu Trang Dam
10:45 - 10:55	Topic 1: Investor Attention and Stock Performance around Trade Open: Empirical Evidence from Intraday Data
	Discussant: Udomsak Wongchoti
10:55 - 11:10	Authors: Bilal Hafeez, M. Humayun Kabir & Udomsak Wongchoti
11:10 - 11:20	Topic 2: Retail Investors' Apathy: The Role of Investors' Attention during Shareholder Activism
	Discussant: Bui Minh Huy
11:20 - 11:35	Authors: Bui Minh Huy & Linh Nguyen
11:35 - 11:45	Topic 3: Investor Sentiment and Stock Returns: Empirical Evidence from Vietnam
	Discussant: Konstantinos Syriopoulos
11:45 - 12:00	Authors: Konstantinos Syriopoulos & Layal Youssef
12:00 - 12:10	Topic 4: The January Barometer in GCC Stock Markets
	Discussant: Ming-Chun Wang

Session A4. Education Economics

Room A.202

Chair: **Pierre Lefebvre**

10:30 - 10:45	Authors: Thu Nguyen Thi Hong & Pierre Lefebvre
10:45 - 10:55	Topic 1: Quantifying Viet Nam Students' Achievements Participating in PISA 2012 and 2015: Assessments by Socio-Economic Status Across Gender, Region and Area
	Discussant: Flormando P. Baldovino

	Authors: Flormando P. Baldovino & Felixberto M. Mercado
10:55 - 11:10	Topic 2: Lifelong Learning Towards Leadership Development of Business Executives in Calabarzon: An Exploratory Analysis
11:10 - 11:20	Discussant: Trang T. Le
	Authors: Pisit Chumnanna, Suphanee Jongvivatsakul & Cathaleeya Rerkpichai
11:20 - 11:35	Topic 3: The Study of Attitude Towards using the MRT Service of Chalong Ratttham Line in Thailand
11:35 - 11:45	Discussant: Thu Nguyen Thi Hong
	Authors: Van-Anh T. Truong & Trang T. Le
11:45 - 12:00	Topic 4: The Role of Experiential Education in City Branding: The Field Trip in Son Tra Mountain, Danang
12:00 - 12:10	Discussant: Pisit Chumnanna

Session A5. E-Business and Marketing

Room A.205

Chair: **Amit Kumar Singh**

	Authors: Nguyen Van Anh & Nguyen Thi Phuong Thao
10:30 - 10:45	Topic 1: The Role of Animosity and Ethnocentrism on Judgment and Reluctance to Buy Foreign Made Products
10:45 - 10:55	Discussant: Le Thuy Thanh Nga
	Authors: Amit Kumar Singh & Mili Singh
10:55 - 11:10	Topic 2: Role of Social Media in E-Business: A Case Study of Aizawl Mizoram
11:10 - 11:20	Discussant: Nguyen Van Anh
	Authors: Nguyen Van Phuong, Le Thuy Thanh Nga, Tran Quynh Hoa & Huynh Thien Minh
11:20 - 11:35	Topic 3: The Role of Social Media Marketing Activities on Building Brand Co-Creation in Vietnam's Airline Industry
11:35 - 11:45	Discussant: Dwi Atmono
	Authors: Maulida, Dwi Atmono & Muhammad Rahmattullah
11:45 - 12:00	Topic 4: Identification of Consumption Behavior of Banjarnese River Culture as Economics' Teaching Materials
12:00 - 12:10	Discussant: Amit Kumar Singh

Session A6. Business and Management

Room A.204

Chair: **Savas Tumis**

	Authors: Nguyen Thi Phuong Thao & Nguyen Van Anh
10:30 - 10:45	Topic 1: A Comparison of Effects of Consumer Perception of CSR Activities and Technology Acceptance on Intention to Adopt Mobile Banking: Evidence in Vietnam and South Korea
10:45 - 10:55	Discussant: Thalgaspitiya U.K.
	Authors: Savas Tumis
10:55 - 11:10	Topic 2: Development of Enterprise Business Success Strategies based on Personality Structures of the Management
11:10 - 11:20	Discussant: Nguyen Thi Phuong Thao

	Authors: Bandara T.P., Thalgaspitiya U.K. & Hettiarachchi W. N.
11:20 - 11:35	Topic 3: The Generation Gap and Enjoyment of Shopping Experience: An Empirical Investigation of Shopping Malls in Western Province, Sri Lanka
11:35 - 11:45	Discussant: Nguyen Kim Duc
	Authors: Nguyen T. Hong Nhung & Nguyen Kim Duc
11:45 - 12:00	Topic 4: Impact of Digital Banking on the Financial Performance of Commercial Banks as Evidenced by Customer Experience
12:00 - 12:10	Discussant: Savas Tumis

12:10 - 13:30 LUNCH BREAK

An Area in
Front of Hall
A.116

13:30 - 15:10 PARALLEL SESSIONS (B)

Session B1. Economic Development

Room A.101

Chair: Sangho Kim

	Authors: Ian Rohr
13:30 - 13:45	Topic 1: Vietnam's Burgeoning Technology Sector as a Way to Sustain High GDP Growth and Macro-Economic Stability while Addressing Domestic and National Security Priorities
13:45 - 13:55	Discussant: Huang, Kuo-Feng
	Authors: Huang, Kuo-Feng
13:55 - 14:10	Topic 2: The Development of Silicon Island: The Taiwan's Semiconductor Industry
14:10 - 14:20	Discussant: Razel Anne T. Requesto
	Authors: Sangho Kim
14:20 - 14:35	Topic 3: Productivity Growth in Dynamic Factor Adjustment for the Japanese Manufacturing Industry
14:35 - 14:45	Discussant: Ian Rohr
	Authors: Razel Anne T. Requesto & Virgilio M. Tatlonghari
14:45 - 15:00	Topic 4: The Impact of Regional Specialization on Gross Regional Domestic Product in the Philippines: A Panel Data Analysis
15:00 - 15:10	Discussant: Sangho Kim

Session B2. Public Economics

Room A.105

Chair: Al Faithrich C. Navarrete

	Authors: Binh Thai Pham & Hector Sala
13:30 - 13:45	Topic 1: On the Implications of Public Expenditures on Vietnam's Business Cycles
13:45 - 13:55	Discussant: Al Faithrich C. Navarrete

13:55 - 14:10 Authors: Trang T.T. Nguyen, Diego Prior & Stefan Van Hemmen
Topic 2: **Administration Efficiency of Tax Agencies: Evidence from OECD and Other Advanced and Emerging Countries**

14:10 - 14:20 Discussant: Binh Thai Pham

14:20 - 14:35 Authors: Al Faithrich C. Navarrete & Virgilio M. Tatlonghari
Topic 3: **Trade Agreement as a Model of Development: The Case of the Japan-Philippine Economic Partnership Agreement**

14:35 - 14:45 Discussant: Ike Mardiana

14:45 - 15:00 Authors: Indah Susilowati, Ike Mardiana & Mukson

Topic 4: **Bandungan Chrysanthemum Agrotourism Governance at District Semarang**

15:00 - 15:10 Discussant: Trang T.T. Nguyen

Session B3. Economic Issues on Food Safety (I)

Room A.103

Chair: Kim Hang Pham Do

13:30 - 13:45 Authors: Thanh Mai Ha, Shamim Shakur & Kim Hang Pham Do
Topic 1: **Risk Perception and Food Consumption: A Rural-Urban Comparison in Vietnam**

13:45 - 13:55 Discussant: Truong Ngoc Phong

13:55 - 14:10 Authors: Truong Ngoc Phong, Nguyen Trong Hoai & Vo Tat Thang
Topic 2: **Consumer Preferences for Sustainable Certified Farmed Shrimp Product in Vietnam: The Role of Sustainable Certifications, Consumer Attitudes and Knowledge**

14:10 - 14:20 Discussant: Thanh Mai Ha

14:20 - 14:35 Authors: Shamim Shakur, Kim Hang Pham Do & Thanh Mai Ha
Topic 3: **Consumer Behaviour and Decision Process Toward Organic Food: A View from Vietnam**

14:35 - 14:45 Discussant: Nguyen Dang Hoang Thu

14:45 - 15:00 Authors: Nguyen Dang Hoang Thu, Philippe Lebailly, Le Thi Minh Hang, Tran Thi Nang Thu & Cao Le Quyen

Topic 4: **An Analysis of the Development of Tuna Fisheries in Vietnam**

15:00 - 15:10 Discussant: Shamim Shakur

Session B4. Human Resource Management

Room A.204

Chair: Fadzliwati Mohiddin

13:30 - 13:45 Authors: Nguyen Thi Hong & Le Nhat Hanh
Topic 1: **Innovative Work Behavior: Exploring the Roles of Anxiety and Self-Control Depletion**

13:45 - 13:55 Discussant: Adilah Hisa

13:55 - 14:10 Authors: Massoud Moslehpour, Anita Shalehah, Quynh Le Hua Xuan & Oyunbold Oyunsuren
Topic 2: **Case Study of Factors Influencing Job Satisfaction of State Bank Employees in Ulaanbaatar, Mongolia**

14:10 - 14:20 Discussant: Nguyen Thi Hong

14:20 - 14:35 Authors: Nguyen Dinh Tho & La Anh Duc
Topic 3: **Team Innovation: The Role of Team Psychological Capital and Learning**

14:35 - 14:45 Discussant: Anita Shalehah

14:45 - 15:00 Authors: Adilah Hisa & Fadzliwati Mohiddin
Topic 4: **The Key Employability Skills: A Closer Look at the Employers' Perceptions and the Youth Acquisition's of the Employability Skills**
15:00 - 15:10 Discussant: Nguyen Dinh Tho

Session B5. Financial Economics

Room A.205

Chair: Nurul Shahnaz Mahdzan

13:30 - 13:45 Authors: Nurul Shahnaz Mahdzan, Rozaimah Zainudin & Mohd Sayuti Shaari
Topic 1: **Borrowing Behaviour Determinants among Malaysian Civil Servants**
13:45 - 13:55 Discussant: Nguyen Thi Hoai Phuong

13:55 - 14:10 Authors: Manori P. Kovilage & P.M.S.A. De Silva
Topic 2: **Factors that Influence Internet Banking Adoption of Retail Banking Customers in Sri Lanka**
14:10 - 14:20 Discussant: Trang Phung

14:20 - 14:35 Authors: Trang Nhung, Wendy Hsu, Michael Naylor & Martin Young
Topic 3: **Perceived Risk, Borrowing Sources, and Debt Decisions**
14:35 - 14:45 Discussant: Rozaimah Zainudin

14:45 - 15:00 Authors: Nguyen Thi Hoai Phuong & Mai Tuan Anh
Topic 4: **The Impact of Ownership Concentration and Foreign Ownership on the Performance of Vietnamese Commercial Banks**
15:00 - 15:10 Discussant: Manori P. Kovilage

Session B6. Business and Law Economics

Room A.202

Chair: Tran Van Long

13:30 - 13:45 Authors: Tran Juy Ly & Tran Van Long
Topic 1: **The Principles of Commercial Letters of Credit – A Vietnamese Approach**
13:45 - 13:55 Discussant: Alizah Ita

13:55 - 14:10 Authors: Tran Nguyen
Topic 2: **The Mechanism of Chief Accountants in Vietnamese Corporate Law: Time to Repeal it**
14:10 - 14:20 Discussant: Tran Juy Ly

14:20 - 14:35 Authors: M.S.D. Kumari & R. Lalitha S. Fernando
Topic 3: **Determinants of Student Activism and Implications for State University Administration in Sri Lanka**
14:35 - 14:45 Discussant: Tran Nguyen

14:45 - 15:00 Authors: Alizah Ita, Ulaganathan Subramanian & Fadzliwati Mohiddin
Topic 4: **The Adoption of SME Policy by the Micro, Small and Medium Enterprises in Brunei**
15:00 - 15:10 Discussant: M.S.D. Kumari

15:10 - 15:45 Tea Break

15:45 - 17:25 PARALLEL SESSIONS (C)

Session C1. Entrepreneurship

Room A.105

Chair: Yusuf Iskandar

15:45 - 16:00 Authors: Angathevar Baskaran, Theresa S. Y. Chan & VGR Chandran

Topic 1: **Social Entrepreneurship in Malaysia**

16:00 - 16:10 Discussant: M. D. Pushpakumari

Authors: M. D. Pushpakumari

16:10 - 16:25 Topic 2: **Do Entrepreneurial Values Improve Business Performance of SMEs? An Empirical Analysis of Two Asian Countries**

16:25 - 16:35 Discussant: Nguyen Cong Thanh

Authors: Yusuf Iskandar, Nimmi Zulbainarni & Siti Jahroh

16:35 - 16:50 Topic 3: **The Effect of Business and Entrepreneur Characteristics on Business Performance of Fisheries Processing Industry in Sukabumi, Indonesia**

16:50 - 17:00 Discussant: Angathevar Baskaran

Authors: Nguyen Trong Nghia, Nguyen Cong Thanh & Tran Le Khang

17:00 - 17:15 Topic 4: **Firm Performance: The Inter-Moderating Relationship among Financial Policies**

17:15 - 17:25 Discussant: Yusuf Iskandar

Session C2. Financial Economics

Room A.101

Chair: Ho Viet Tien

15:45 - 16:00 Authors: Uyen Tran Bao Nguyen

Topic 1: **The Relationship between the VN30 Index and VN30 Futures Prices**

16:00 - 16:10 Discussant: Ho Thi Nam Phuong

Authors: Ho Thi Nam Phuong, Cheng Zhang & Ho Viet Tien

16:10 - 16:25 Topic 2: **Regulations in the U.S. and Bond Market Liquidity**

16:25 - 16:35 Discussant: Hang Thi Thuy Pham

Authors: Hang Thi Thuy Pham, Sung-Chang Jung & Su-Yol Lee

16:35 - 16:50 Topic 3: **Corporate Social Responsibility, Firm Value and the Moderating Effect of Government Ownership: Evidence in Viet Nam**

16:50 - 17:00 Discussant: Aini Nur Furoida

Authors: Indah Susilowati, Mujahirin Thohir, Nugroho SBM, Waridin, Made Ika, Aini Nur Furoida, Ika Suciati & Muhammad Yusuf Budiman

17:00 - 17:15 Topic 4: **Empowering Small-scale Fishers with the Use of Open Access Information and Communication Technology (ICT) Application of Indonesian Smart-fishers Program (Nelayan Pintar): Pilot Project in Pati Regency – Central Java, Indonesia**

17:15 - 17:25 Discussant: Uyen Tran Bao Nguyen

Session C3. Economic Issues on Food Safety (II)

Room A.103

Chair: Kim Hang Pham Do

15:45 - 16:00	Authors: Jenny Beb F. Ebo
16:00 - 16:10	Topic 1: The Marcov Switching Model in Measuring Food Security in the Philippines
16:10 - 16:25	Discussant: Michael F. Centino
16:25 - 16:35	Authors: Michael F. Centino & Mary Caroline N. Castañõ
16:35 - 16:50	Topic 2: The Philippine Mango Global Value Chain: An Empirical Study using Gravity Model Approach
16:50 - 17:00	Discussant: Shamim Shakur
17:00 - 17:15	Authors: Nguyen Dang Hoang Thu
17:15 - 17:25	Topic 3: The Causes of the Global Food Losses: Empirical Investigations on Some Kinds of Food
17:15 - 17:25	Discussant: Jenny Beb F. Ebo
17:00 - 17:15	Authors: Kim Hang Pham Do, Thanh Mai Ha & Shamim Shakur
17:15 - 17:25	Topic 4: Linkages among Food Safety Risk Perception, Trust and Information: A Structural Equation Modelling Approach
17:15 - 17:25	Discussant: Nguyen Dang Hoang Thu

Session C4. Product Management and Strategy

Room A.204

Chair: Dwi Atmono

15:45 - 16:00	Authors: S. Sarpaneswaran
16:00 - 16:10	Topic 1: Organisational Learning and Capability Building of Agro-Based Incubation System: A Case Study of Malaysian Agricultural Research and Development Institute
16:10 - 16:25	Discussant: Nguyen Thi Bich Hong
16:25 - 16:35	Authors: Tran Thi Tuong Vi & Ho Nhut Quang
16:35 - 16:50	Topic 2: Building and Developing Brands for Coconut-Related Products in Ben Tre Province, Vietnam: A Literature Review
16:50 - 17:00	Discussant: S. Sarpaneswaran
16:35 - 16:50	Authors: Khairiani Noor Rahmah, Muhammad Rahmattullah, Dwi Atmono & Sri Setiti
16:50 - 17:00	Topic 3: Identification of Production Factors in Sasirangan Fabric Industry as Teaching Materials Supplement
17:00 - 17:15	Discussant: Tran Thi Tuong Vi
17:15 - 17:25	Authors: Nguyen Thi Bich Hong, Nguyen Trong Hoai & Truong Thanh Hiep
17:15 - 17:25	Topic 4: The Role of Listing Price Strategies on the Probability of Sale for House: Evidence in Vietnam
17:15 - 17:25	Discussant: Dwi Atmono

Session C5. Business Management and Entrepreneurship

Room A.202

Chair: HG Joshi

15:45 - 16:00	Authors: Nguyen Van Phuong, Hoa Luu, Ngan Thi Thanh Nguyen, Long Nguyen Hai Lam & Khoa T. Tran
16:00 - 16:10	Topic 1: Applying Guanxi Instrument to Improve Firm Performance. Evidence from the Chinese Community in Ho Chi Minh City, Vietnam
16:00 - 16:10	Discussant: Son Tran

16:10 - 16:25 Authors: Vu Kim Hanh Dung & Tran Quoc Dat
Topic 2: **Disposal of the Non-Profitable Business in State-Owned Enterprises in Vietnam**

16:25 - 16:35 Discussant: Ngan Thi Thanh Nguyen

16:35 - 16:50 Authors: HG Joshi
Topic 3: **Effectiveness of Entrepreneurship Education - The Road Map for Creation of New Entrepreneurs.**

16:50 - 17:00 Discussant: Tran Quoc Dat

17:00 - 17:15 Authors: Son Tran, Jianguo Chen & Carolyn G. Wirth
Topic 4: **Cluster Analysis and Firm Patterns of Earnings Persistence: A New Approach**

17:15 - 17:25 Discussant: HG Joshi

Session C6. Human Resource Management and Accounting

Room A.205

Chair: R. Lalitha S. Fernando

15:45 - 16:00 Authors: Thanh Gia Hoang, Nam Hai Vu & Thanh Huong Thi Nguyen
Topic 1: **Capital Provider's Perception to Integrated Reporting Voluntary Adoption in Developing Countries – Evidence from Vietnam**

16:00 - 16:10 Discussant: Phan Thi Bao Quyen

16:10 - 16:25 Authors: J. Ramawickrama, H. H. D. N. P. Opatha & M. D. Pushpakumari
Topic 2: **Quality of Work Life as a Predictor of Organizational Commitment: Empirical Evidence from the Sri Lanka Railways**

16:25 - 16:35 Discussant: Nam Hai Vu

16:35 - 16:50 Authors: A.T. Wijesekera & R. Lalitha S. Fernando
Topic 3: **Conceptual Framework for Explaining Ethical Leadership and Employee Engagement on Customers' Perceived Service Quality of Public Service in Sri Lanka: The Mediation of Service Climate**

16:50 - 17:00 Discussant: J. Ramawickrama

17:00 - 17:15 Authors: Phan Thi Bao Quyen & Bui Quang Hung
Topic 4: **Using Analytical Hierarchy Process to Perform an Investigation of the Ranking of Control Activities in an Enterprise Resource Planning Environment**

17:15 - 17:25 Discussant: A.T. Wijesekera

18:30 - 21:00 GALA DINNER

**Victory
Restaurant**
*(14 Vo Van Tan
St., Ward 6, Dist.
3, HCMC)*

Saturday, 14th September 2019

8:00 - 8:45 Registration and Reception

8:45 - 9:30 **KEYNOTE ADDRESS**

Room A.103

Dr. Sandro Sozzo

School of Business, the University of Leicester, UK

8:45 - 9:20 Topic: **The Modelling of Human Decision Making under Uncertainty**

9:20 - 9:30 Discussion

9:30 - 11:10 **PARALLEL SESSIONS (D)**

Session D1. Public Economics

Room A.103

Chair: Eric G. Pasquin

Authors: Ian Rohr

9:30 - 9:45 Topic 1: **Economic and Military Influence in Vietnam: A Growing Contest between the United States and Russia**

9:45 - 9:55 Discussant: Binh Thai Pham

Authors: Binh Thai Pham, Canh Phuc Nguyen & Hector Sala

9:55 - 10:10 Topic 2: **Crowding-in or Crowding-out Macroeconomic Effect of Public Investment in Vietnam?**

10:10 - 10:20 Discussant: Phuong Thu Nguyen

Authors: Eric G. Pasquin & Ronaldo R. Cabauatan

10:20 - 10:35 Topic 3: **The Philippine Electricity Tariff beyond the Implementation of the Electric Power Industry Reform Act (EPIRA)**

10:35 - 10:45 Discussant: Ian Rohr

Authors: Phuong Thu Nguyen, Jonathan Boymal, Preeti Pratima Srivastava & Longfeng Ye

10:45 - 11:00 Topic 4: **The Effects of Housing Quality on Health: Evidence from Vietnam**

11:00 - 11:10 Discussant: Eric G. Pasquin

Session D2. Environmental Economics

Room A.101

Chair: Angathevar Baskaran

Authors: Tan Facai, Angathevar Baskaran, VGR Chandran & Muhammad Mehedi Masud

9:30 - 9:45 Topic 1: **Spatial-Temporal Distribution and Causes of Smog (PM2.5) in China**

9:45 - 9:55 Discussant: Jennifer Madonna G. Dait

Authors: Nguyen Thi Anh

9:55 - 10:10 Topic 2: **Environmental Information in Vietnam's EIA Process: Access has been a Sham?**

10:10 - 10:20 Discussant: Tan Facai

Authors: Jennifer Madonna G. Dait & Virgilio M. Tatlonghari

10:20 - 10:35 Topic 3: **Impact of Climate Change and Selected Economic Variables on Rice Production in the Philippines**

10:35 - 10:45 Discussant: Karen Grace P. Valdez

10:45 - 11:00 Authors: Karen Grace P. Valdez & Nicasio Angelo J. Agustin
Topic 4: **Urban Quality of Life: Instrument Reliability and Validity**
11:00 - 11:10 Discussant: Nguyen Thi Anh

Session D3. International Economics

Room A.105

Chair: Binh Le Thanh

9:30 - 9:45 Authors: Binh Le Thanh
Topic 1: **Are Oil Prices Master? Evidence from ASEAN Region**
9:45 - 9:55 Discussant: Thong Trung Nguyen

9:55 - 10:10 Authors: Thong Trung Nguyen, Toan Luu Duc Huynh & Wing-Keyng Wong
Topic 2: **What Drives the China Trade Openness? Institutional Quality, Exchange Rate Volatility and Macro Determinants**
10:10 - 10:20 Discussant: Marie Antoinette Lukban Rosete

10:20 - 10:35 Authors: Marie Antoinette Lukban Rosete & Nancy L. Eleria
Topic 3: **The Effect of the South Central Mindanao Economic Corridor on the Agribusiness Sector**
10:35 - 10:45 Discussant: Lei Zhang

10:45 - 11:00 Authors: Lei Zhang, James Lockhart & Wayne Macpherson
Topic 4: **A Content-Analysis based Literature Review on Reshoring Case Studies**
11:00 - 11:10 Discussant: Binh Le Thanh

Session D4. Human Resource Management

Room A.202

Chair: Klaus J. Templer

9:30 - 9:45 Authors: Le Vo Thi Hong
Topic 1: **Simulated Workplace Tasks to Meet Workplace Requirements for Learners of Business English**
9:45 - 9:55 Discussant: Klaus J. Templer

9:55 - 10:10 Authors: Cao Thi Thu Huong & Chiehwen Ed Hsu
Topic 2: **The Relationship between Job Characteristics, Burnout and Satisfaction among Expatriates Working in Taiwan: The Moderating Roles of Waypower and Willpower – A Pilot Study**

10:10 - 10:20 Discussant: L.D Kalyani

10:20 - 10:35 Authors: L.D Kalyani & M.L Warnasuriya
Topic 3: **Impact of Extrinsic and Intrinsic Motivation on Employee Work Engagement of Operational Level Employees in Handloom Industry in Sri Lanka**

10:35 - 10:45 Discussant: Le Vo Thi Hong

10:45 - 11:00 Authors: Klaus J. Templer, Jeffrey C. Kennedy & Riyang Phang
Topic 4: **Role Clarity and Customer Orientation: Learning Goal Orientation as Moderator**
11:00 - 11:10 Discussant: Cao Thi Thu Huong

Session D5. Business and Managerial Accounting

Room A.204

Chair: Sugiarto

9:30 - 9:45	Authors: Phan Thi Bao Quyen & Nguyen Phong Nguyen
9:45 - 9:55	Topic 1: Success Impacts of Accounting Benefits Perceived from ERP – The Mediating Role of Effective System Use
9:55 - 10:10	Discussant: Suroso
10:10 - 10:20	Authors: Thinh Gia Hoang, Nam Hai Vu & Thanh Huong Thi Nguyen
10:20 - 10:35	Topic 2: Contribution of Management Accountant to the Sustainability Practices and Disclosure – Case Study from a Multinational Subsidiary in Vietnam
10:35 - 10:45	Discussant: Manori P. Kovilage
10:45 - 11:00	Authors: Manori P. Kovilage
11:00 - 11:10	Topic 3: Influence of Lean-Green Practices on Organizational Sustainable Performance: An Interpretive Structural Modelling Approach
11:10 - 11:20	Discussant: Phan Thi Bao Quyen
11:20 - 11:30	Authors: Sugiarto & Suroso
11:30 - 11:40	Topic 4: Innovation of Impairment Loss Allowance Model of Indonesian Financial Accounting Standards 71
11:40 - 11:50	Discussant: Thanh Huong Thi Nguyen

Session D6. Business and Customer Behaviours

Room A.205

Chair: Henry H Loupias

9:30 - 9:45	Authors: Hanh Tien Thi Nguyen & Thao Linh Nguyen Ho
9:45 - 9:55	Topic 1: Impact of Social Factor on Gamers' Continuance Intention: The Case of Multiplayer Online Battle Arena (MOBA) Genre in Vietnam
9:55 - 10:10	Discussant: Mario C. Angeles
10:10 - 10:20	Authors: Ha Duc Son & Nong Thi Nhu Mai
10:20 - 10:35	Topic 2: A Study of Factors Affecting the Intention to Use E5 Bio-Gasoline of People in Hochiminh City, Vietnam
10:35 - 10:45	Discussant: Thao Linh Nguyen Ho
10:45 - 11:00	Authors: Teddy Hikmat Fauzi, Yanti Purwanti & Henry H Loupias
11:00 - 11:10	Topic 3: Business Model of Wooden Handicrafts in Cipacing Village in Facing ASEAN Economic Community: Innovation Imperative
11:10 - 11:20	Discussant: Nong Thi Nhu Mai
11:20 - 11:30	Authors: Mario C. Angeles & Fernando Trinidad
11:30 - 11:40	Topic 4: Touchpoint Elements that Affect Filipino Shopping Preferences: A Conjoint Analysis Approach to Understanding Consumer Behavior of Grocery Shoppers
11:40 - 11:50	Discussant: Teddy Hikmat Fauzi

11:10 - 11:30 Tea Break

11:30 - 12:00 **CLOSING CEREMONY**

Best Paper Award Ceremony

ACBES 2019 Closing Ceremony Speech

14:45 - 18:30 **CITY TOUR** (For registered participants)

Room A.103