

**Appendix C:** *P*-values of each explaining variables of ES perceptions obtained from the 16 logistic regressions, modelling the probability of positive answers for each individual ES (in lines) as a function of the six explaining variables (in columns). *P*-values were adjusted with the Benjamini and Hochberg (1995) method to account for multiple comparisons, controlling the false discovery rate.

<b>Services</b>	<b>Land allocation</b>	<b>Deforestation</b>	<b>Gender</b>	<b>Age</b>	<b>Ethnicity</b>	<b>Occupation</b>
<b>Vegetal NTFP</b>	1.000	0.273	0.574	0.852	0.627	0.968
<b>Meat (hunting)</b>	0.430	0.679	0.247	0.679	0.291	0.026
<b>Fish (fishing)</b>	0.132	0.079	0.754	0.210	0.210	0.574
<b>Firewood</b>	<0.001	<0.001	0.273	0.974	0.079	0.138
<b>Timber</b>	0.007	<0.001	0.026	0.901	0.009	0.079
<b>Traditional medicine</b>	0.574	0.962	0.627	0.614	0.261	0.901
<b>Cultural heritage and identity</b>	1.000	0.614	0.079	0.901	0.249	0.336
<b>Tourism</b>	<0.001	0.590	0.091	0.901	0.574	0.562
<b>Inspiration for culture</b>	<0.001	0.114	0.514	0.044	0.053	0.212
<b>Spiritual experience</b>	0.009	0.185	0.562	0.974	0.073	0.671
<b>Recreation</b>	0.574	0.614	0.562	0.901	0.132	0.574
<b>Water quality regulation</b>	0.574	0.341	0.519	0.704	0.009	0.562
<b>Climate regulation</b>	0.247	0.079	0.433	0.212	0.671	0.679
<b>Air quality regulation</b>	0.614	0.277	0.574	0.331	0.247	0.923
<b>Natural hazard mitigation</b>	0.974	0.679	0.247	1.000	0.679	0.701
<b>Soil formation and regeneration</b>	0.901	0.901	0.210	0.614	0.430	0.901