



## INTERNATIONAL CONFERENCE

# “Vietnam’s economy - 50 years of integration and development”

Hue city, April 12<sup>nd</sup>, 2019

### OFFICIAL PROGRAM

<b>OPENING CEREMONY</b>	
<b>Venue: University of Economics, Hue University, Administrative Hall</b>	
7.30– 8.00	Registration
8.00 – 8.25	Welcome and Opening remarks by Assoc. Prof. Tran Van Hoa, Rector of University of Economics, Hue University
<b>PLENARY SESSION</b>	
<b>Venue: University of Economics, Hue University, Administrative Hall</b>	
<b>Chair: Prof. Teodor Sedlarski</b>	
8.25 – 8.45	Keynote Address, by Prof. Philippe LEBAILLY, Gembloux Agricultural University, Belgium “ <i>Sustainable and innovative agriculture in Vietnam: past, present and future</i> ”
8.45 – 9.05	Presentation, by Dr. Ho Thi Thuy Nga, University of Economics, Hue University, “ <i>Corporate governance and audit quality: The case of Vietnam listed firms</i> ”
9.05 – 9.30	Presentation, by Dr. Maaja Vadi, University of Tartu, Estonia “ <i>What are the drivers for organizational innovation in Europe?</i> ”
9.30 – 9.45	Coffee and tea break
<b>PARALLEL SESSIONS (ENGLISH)</b>	
<b>Venue: University of Economics, Hue University, Room: C2.3</b>	
<b>Chair: Prof. Philippe Lebailly &amp; Co – Chair: Dr. Hoang Trong Hung</b>	
9.45 – 10.00	Presentation, by Prof. Franck Martin, University of Rennes 1, France, “ <i>Impact of QE on European Sovereign Bond Market Equilibrium</i> ”
10.00 – 10.20	Presentation, by Ms. Tiffany Angel, Utrecht University, Netherlands, “ <i>Network Analysis of Phong Nha Ke Bang National Park</i> ”
10.20 – 10.40	Presentation, by Prof. Damien Roche, Technological University Dublin, Ireland, “ <i>Infinite Possibilities – Potential for cooperation (trade, investment) between Vietnam and Ireland following the European Union Vietnam Free Trade Agreement</i> ”
10.40 – 11.00	Presentation, by Mr. Devid Abbsov, Utrecht University, Netherlands, “ <i>Sustainable Development of Public Transport Network: Fixed-route Bus System. Case study of Hue, Vietnam</i> ”
11.00 – 11.20	Presentation, by Msc. Duong Dac Quang Hao, University of Economics, Hue University, “ <i>Factors affecting purchasing intention of vietnamese customers through direct selling model</i> ”

**PARALLEL SESSIONS (VIETNAMESE)**

**Venue: University of Economics, Hue University, Room: C2.2**

**Chair: Assoc. Prof. Nguyen Dang Hao & Co – Chair: Dr. Phan Khoa Cung**

9.45 – 10.05	Presentation, by Msc. Nguyen Thi Phuong Thao, University of Economics, Hue University <i>“Multidimensional poverty of the Vietnam household: Illustration through Vietnam household living standard survey 2014, 2016”</i>
10.05 – 10.25	Presentation, by PhD student Le Viet Ha, Thuongmai University, <i>“Analysis of factors affecting the efficiency of using accounting software in Vietnames small and medium enterprises”</i>
10.25 – 10.45	Presentation, by Dr. Le Nu Minh Phuong, University of Economics, Hue University <i>“Building the linking matrix of actors in supply chain – case study of FED shrimp in Quang Binh province”</i>
10.45 – 11.05	Presentation, by PhD student Au Thi Nguyet Lien, University of Economics, Hue University <i>“International experience in improving tax compliance for small and medium enterprises and implications for Vietnam”</i>

**CLOSING CEREMONY**

**Venue: University of Economics, Hue University, Administrative Hall**

11.20 – 11.25	Report on the achievement of Research and International Cooperation activities of University of Economics, Hue University by Dr. Pham Xuan Hung, Head of Science, Technology and International Cooperation Office, University of Economics, Hue University
11.25 – 11.30	Closing remarks by Assoc. Prof. Truong Tan Quan, Vice Rector of University of Economics, Hue University