

# Individual perception of the smart city

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# SMART CITY INSTITUTE – 4 missions

## The Smart City Institute



Recherche



Formation



Entrepreneuriat



Sensibilisation et animation de l'écosystème

# SMART CITY INSTITUTE – Public/private partnership

## Public partners



Wallonie

digital  
wallonia  
.be

FEDER



UNION EUROPEENNE



Wallonie

LE FONDS EUROPÉEN DE DÉVELOPPEMENT RÉGIONAL  
ET LA WALLONIE INVESTISSENT DANS VOTRE AVENIR

## Private partners

 Belfius

Schröder 

**strategy&**

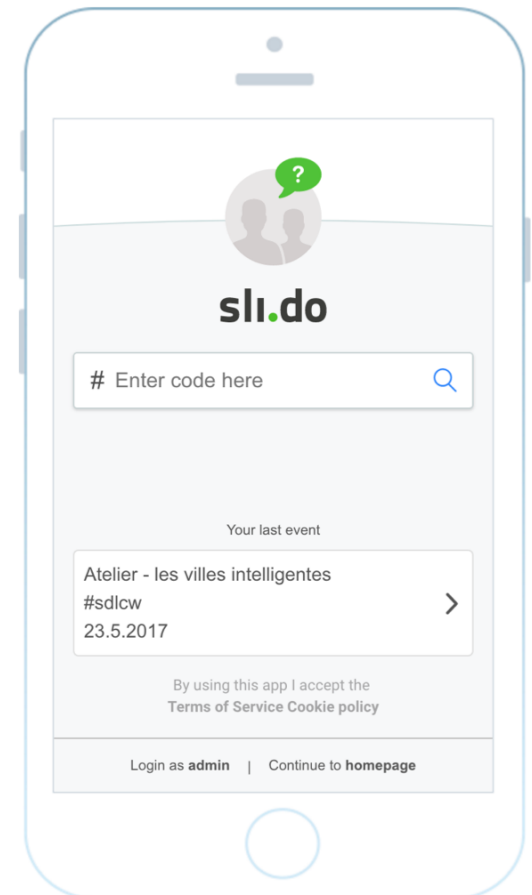
*Part of the PwC network*

proximus

# Structure of the workshop

Introduction to Smart City & discussion

- 1) Take your smartphones / laptops
- 2) [www.slido.com](http://www.slido.com)
- 3) **#lesommet**



## QUESTION

Describe in 1 word what « Smart City » means to you

([link](#))

# Smart City - Context



## **Demographic challenges**

worldwide population growth and urbanization (more than 70% in 2050)



## **Societal challenges**

climate change, social/energy/food/health/poverty challenges, etc



## **Increasing competition**

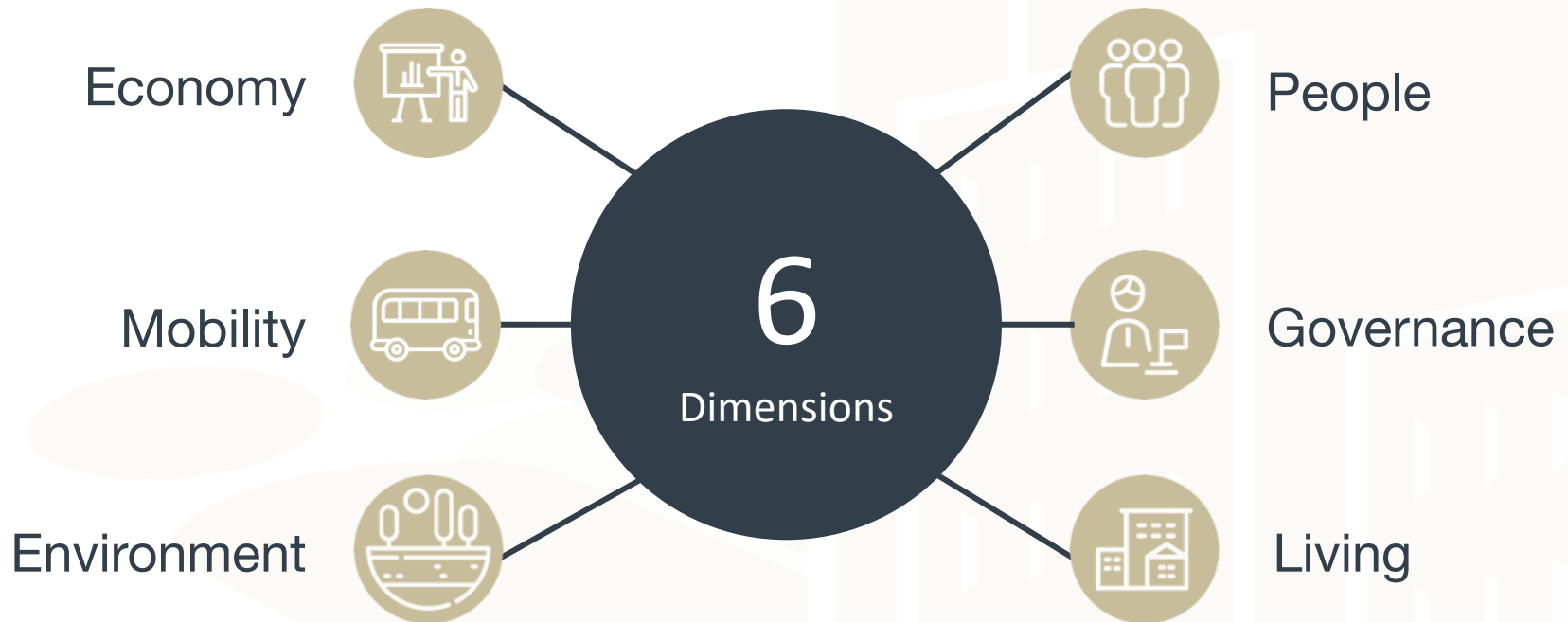
between regions, metropolises, cities



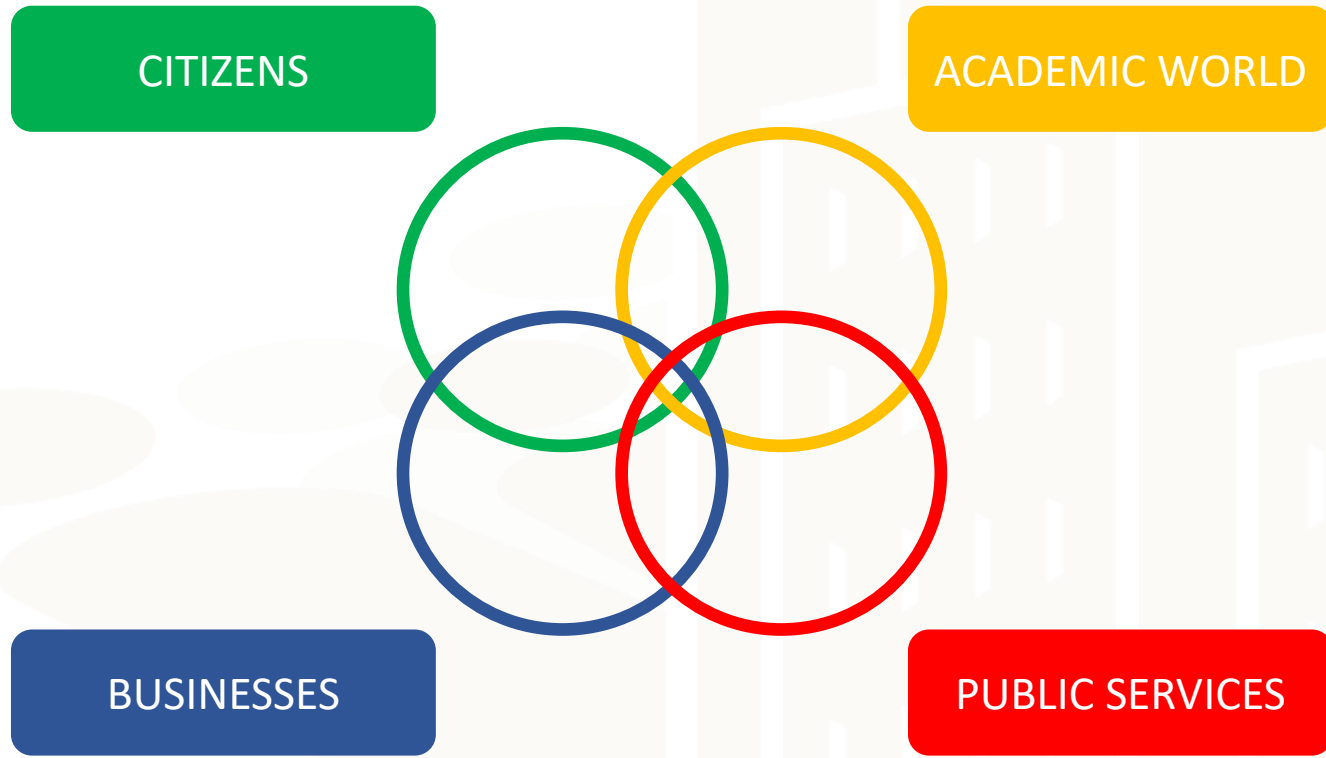
## **Technological revolution**

(digital revolution in particular)

# Smart City - A broad definition



# Smart City - Stakeholders





# DISCUSSION

Who is the main beneficiary of the smart city?

[\(link\)](#)

# DISCUSSION

What are you doing to make your city smarter?

[\(link\)](#)

## More info

[www.smartcityinstitute.be](http://www.smartcityinstitute.be)

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