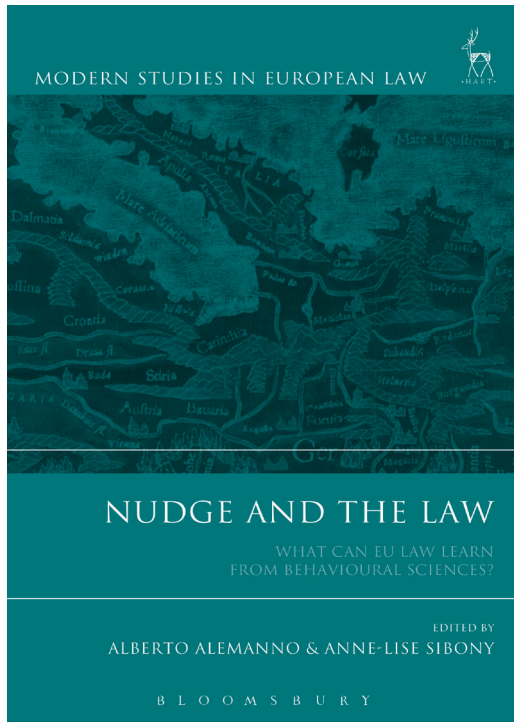


Order now
and receive
20% discount



Nudge and the Law

What Can EU Law Learn From
Behavioural Sciences?

Edited by
Alberto Alemanno
and Anne-Lise Sibony

CONTRIBUTORS

Anne van Aaken, University of St. Gallen

Eoin Carolan, University College Dublin

Péter Cserne, University of Hull

Claire A. Dunlop, University of Exeter

Yuval Feldman, Bar-Ilan University

Geneviève Helleringer, University of Oxford

Orly Lobel, University of San Diego

Fabiana di Porto, University of Salento

Murieann Quigley, University of Bristol

Claudio M. Radaelli, University of Exeter

Nicoletta Rangone, University of Palermo

Alessandro Spina, European Medicines Agency

Elen Stokes, Cardiff University

Cass R. Sunstein, Harvard Law School

Pieter Van Cleynenbreugel, Leiden University

Frederik Zuiderveen Borgesius, University of
Amsterdam

Behavioural sciences provide a better understanding of human decision-making. Increasingly, governments around the world are keen to rely on these insights for reshaping public interventions in a wide range of policy areas such as energy, health, financial services and data protection. When policy-making meets behavioural sciences, effective, low-cost and choice preserving regulations can emerge in the form of default rules, smart disclosure and simplification requirements. While behaviourally-informed regulation has a huge potential, it also attracts legitimacy and practicability concerns. *Nudge and the Law* explores the legal implications of the emergent phenomenon of behavioural regulation by focusing on the challenges and opportunities it may offer to EU policy-making and beyond.

THE EDITORS

Alberto Alemanno is Jean Monnet Professor of EU Law and Risk Regulation at HEC Paris and Global Clinical Professor at New York University School of Law.

Anne-Lise Sibony is Professor of EU Law at the University of Liège where she is co-director of the Institute of European Legal Studies.

BOOK DETAILS

September 2015

336pp Hbk 9781849467322

RSP: £50

Discount Price: £40



Discount Order Form

HOW TO ORDER

In order to receive the 20% discount please quote reference **CV7** when placing your order with Hart Publishing's distributor. Please note that the 20% discount is only available on orders placed directly with Hart Publishing's distributor. The discount is not available through bookshops.

FLYER: Please complete this form and return to Hart Publishing's distributor by post or fax.

HART PUBLISHING WEBSITE: www.hartpub.co.uk Please quote reference **CV7** in the voucher code field and click apply.

Please record my order for

Qty

Sub-Total

_____ **Nudge and the Law** (9781849467322) @ **£40**

Postage & packing: UK: Please add £3.50 per order, for total of under £25 (including discount).

Postage is free for orders of £25 and over

Europe: Please add £4.50 per order + £1 per item

Rest of the World: Please add £7.50 per order + £1 per item

Name and Address

TOTAL

Name

Address

Postcode

Country

E-mail

Tel No

Payment Details

☐ Please record my order and charge my credit card: Mastercard/ Visa/ Access/AMEX (delete as appropriate)

Card No: _____

Expiry Date: ____ / ____ Security Code (last three digits on the back of your card): ____

Switch Issue No (if applicable): ____

☐ I enclose my cheque made payable to 'Hart Publishing Ltd'

☐ **Alternatively...** If you would like to receive a pro forma invoice please tick the box and write your contact details above.



Follow us on Twitter [@hartpublishing](https://twitter.com/hartpublishing)

PLEASE RETURN FORM TO:

Macmillan Distribution (MDL), Brunel Road, Houndmills, Basingstoke, RG21 6XS, UK

UK ORDERS: Tel: +44 (0)1256 302692;

Automated Line for orders and availability: 0845 0705656

Fax: +44 (0)1256 812521 / 812558; **E-mail:** direct@macmillan.co.uk

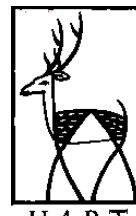
EU AND ROW ORDERS: Tel: +44 (0)1256 329242; **Fax:** +44 (0)1256 842084

E-mail: export@macmillan.co.uk

Website orders for UK, EU and ROW: www.hartpub.co.uk

Hart Publishing Ltd. is registered in England No. 3307205

Hart Publishing Ltd. is an Imprint of Bloomsbury Publishing plc.



• HART •
PUBLISHING