

CONTENT

Plenary sessions

Introductory Session (Thursday, 25th)

Brief description: This session aims to provide an overview of the importance of international development policies and discuss the role of development professional associations in policy shaping and the advancement of the field.

Guest speakers: Mr. **Stefan Cibian**, Co-chair ARCADIA; Ms. **Mihaela Rutjens**, ODA Unit, Ministry of Foreign Affairs (MFA); Dr. **Thomas Lawo**, Director of Secretariat Programmes and Planning, EADI; Ms. **Yesim Oruc**, UNDP Romania Resident Representative

Language: English

Plenary session 1 – What are the Benefits of the Interplay Between Development, Trade and Foreign & Security Policies in Emerging Donor Contexts? (Thursday, 25th)

Brief description: While historically aid was subordinated to geostrategic political and economic interests described as ‘developmental’, the current development aid community is struggling to ensure that aid will be used for its main purpose: poverty reduction. This session will address topics such as trade and aid, the inclusion of development policies in the external cooperation policies, followed by a debate on the effects of trade, foreign and security policies on the development policy in the emerging donors’ political and institutional landscape.

Moderator: Mrs. **Maria Sandor**, President Advisor EximBank

Guest speakers: Ministry of Foreign Affairs (MFA) **Representative**; Dr. **Andy Storey**, Lecturer, University College Dublin; Mrs. **Ana Maria Mihaescu**, International Finance Corporation; Mr. **Misu Negritoiu**, ING Group President

Language: English

Plenary session 2 – What is the Added Value of International Cooperation Engagements for Emerging Donors and their Development Partners? (Thursday, 25th)

Brief description: Emerging donors, like Romania and other Central and Eastern European countries, are currently experiencing important processes of transformation which can be highly relevant in their relations with developing partners. It is strongly believed that the local accumulated development expertise during Romania’s transition period can be further used

as an input for evidence-based policy making on the one hand, and as a basis for future initiatives in the international development space on the other hand. This session aims to: thoroughly analyze the type of development policy Romania should offer and to highlight its active benefits; to address the need of having a coherent corps of professionals in development in these countries and strengthen their associations; and to show how international cooperation engagements can provide real benefits for the further development of emerging donors.

Moderator: Ms. **Denisa Brand Jacobsen**

Guest speakers: Dr. **Simon Lightfoot**, Senior Lecturer, University of Leeds; Mr. **Radu Stoicoviciu**, PricewaterhouseCoopers Romania Representative; Mr. **Marjan Huc**, Slovenian Platform for Development NGOs (SLOGA); Ms. **Olivia Baci**, Program Manager and Trainer, Foundation Partners for Local Development (FPDL)

Language: English

ARCADIA Community Building Session (Friday, 26th)

Brief description: The community building session will be focused on the development of a concept for ARCADIA. It will try address the question ‘How should a professional community in the areas of development and international cooperation look like in the Romanian context?’ In order to provide an answer, the discussion will start with two examples presented by Dr. Thomas Lawo & Dr. Simon Lightfoot and with the presentation of a draft concept prepared by ARCADIA in a series of internal debates.

Guest speakers: Mr. **Stefan Cibian**, Co-chair ARCADIA; Dr. **Thomas Lawo**, EADI; Dr. **Simon Lightfoot**, University of Leeds

Language: English

Closing Session and Conclusions (Friday, 26th)

Brief description: In the closing session various stakeholders will present their views on the conference and further development of ARCADIA.

Guest speakers: Mr. **Stefan Cibian**, Co-chair ARCADIA

Language: English

Workshops

Round table – How can Romania Best Use the Experience of 20 Years of Transition? (Friday, 26th)

Brief description: Lessons shared by Romanian and international experts from their experience with international donors (World Bank; USAID; UNDP; EC;) in addressing development challenges in transition countries followed by a brainstorming session on *How can Romania*

best use the experience of 20 years of transition .Host: United Nations Development Program Romania (UNDP).

Host: **United Nations Development Program Romania**

Moderator: Mrs. **Maria Sandor** (EximBank)

Guest speakers: Ms. **Ruxandra Bandila** (PwC), Mr. **Dragos Paslaru**, Ms. **Laura Stefan** (SAR), Mr. **Florin Banateanu** (KPMG), Ms. **Olivia Baci** (FPDL) , Ms. **Despina Pascal** (Axa International), Ms. **Cristina Manescu** (CEED), Ms. **Doina Visa** (World Bank)

Language: Romanian

Economic-Financial Crisis and its Implications upon the European Community Budget and Aid for Development Policy (Thursday, 25th)

Brief description: This workshop intends to provide a Romanian perspective on the economic and financial crisis, focusing on their implications on the euro currency and the community budget, having direct consequences on the budget for the assistance for international cooperation and development.

Host : **European Institute of Romania**

Moderator: Prof. **Dr. Dumitru Miron** (ASE)

Guest Speakers: Mr. **Napoleon Pop**, ('Victor Manescu' Center for Monetary and Financial Research, The Romanian Academy); Professor Dr. **Ene Dinga**, (The Romanian Banking Institute-RBI); Professor Dr. **Moisa Altar**, (ASE); Mr. **Sergiu Celac**.

Language: Romanian

Media and Development (Thursday, 25th)

Brief description: What is / should be the role of mass-media in covering development issues in a country like Romania, which is at the same time a beneficiary of development assistance as well as a donor and partner in international development assistance programs? What can we learn from local and international experience in this field? Starting from these questions, the workshop will provide an informal discussion forum for journalists and other media professionals, NGOs, development practitioners, and media and development researchers. It aims to steer debate and further collaboration in a strategic area, which deserves increasing attention in Romania - the role of media in covering and promoting information / knowledge about development and international cooperation, as well as the role of media as agent of development. Based on workshop presentations, audience questions and discussions, we will generate a thematic agenda outlining the current state of media coverage of development affairs in Romania, identify gaps and best-practices, as well as propose viable steps forward in practice and research.

Host: **ARCADIA**

Moderator: Ms. **Laura Ranca** (Loughborough University)

Guest speakers: Mr. **Adrian Lungu** (EurActiv), Ms. **Mihaela Danga** (Centre for Independent Journalism), Ms. **Iuliana Rada** (Civil Society Development Foundation-FDSC)

Language: English

Student Session – ‘Career Paths in Development’ (Thursday, 25th)

Brief description: This session will offer students who are interested in the fields of international cooperation and development, the chance to discuss with practitioners in the field, who have extensive experience in the field.

Host: **Babes Bolyai University** and **ARCADIA**

Moderator: Mrs. **Denisa Brand- Jacobsen**

Guest speakers: Ms. **Adela Rusu**, National Platform Coordinator, FOND; Ms. **Oana Perju**, FOND; Mr. **Paul Ymkers**, Deputy Head of Mission, Embassy of the Kingdom of the Netherlands; Dr. **Bogdan Mihai Radu**, University Lecturer, The Faculty of Political, Administration and Communication Sciences, Babes-Bolyai University Cluj; Dr. **Florin Fesnic**, University Assistant, The Faculty of Political, Administration and Communication Sciences, Babes-Bolyai University Cluj

Language: English

The Role of Corporations in National and International Development (Friday, 26th)

Brief description: Corporations are one of developments largest POTENTIAL partner and require our attention. Do we agree that corporations are a vital stakeholder of the continuous debate on finding and adapting lasting solutions for the world's development needs? And if they are – are we ensuring the required capacity building within and around the corporate world to allow them to be engaged or are we relying too much on the Global Compact top down approach and on governments to spend wisely their tax money? Further, not only does the corporate world have a huge impact on each countries economy, taxes and livelihoods but it also attracts a vast amount of the more talented managers from the marketplace. And everyday they take decisions that directly impact how fast or how slow the development capitals of the world evolve. Are these decisions well informed? And are the real stakeholders of these decisions “at the table” when the decisions are taken?

Host: **Centre for Corporate Citizenship Romania (CCRo)**

Moderator: Mr. **John Aston** (CCCRo)

Guest speakers: Ms. **Mihaela Vrabete** (Halcrow Romania), Ms. **Oana Nastase** (Rompetroil Group), Mr. **John Aston** (AstonEco Management and CCCRo), Mr. **Peter J. Wells** (UNESCO).

Language: English

International Development Education: The Millennium Development Goals – An Academic Perspective (Friday, 26th)

Brief description: “The Millennium Development Goals are achievable with strong leadership and courage. Romania should mobilize more domestic and innovative resources and should ensure the best value for money, for every Euro and Romanian Leu spent on ODA” said Andris

Piebalgs, Commissioner for Development, at the Opening of the Romanian Development Camp, in June 2010.

Teaching international development in more recent democracies such as Romania is a new and challenging endeavor, which requires careful orchestration of resources while capitalizing on these countries' particular "histories". The first 4 MAs in development studies started in October 2010 in 4 different universities in Bucharest, Timisoara, Cluj and Iasi. World Vision Romania Foundation started this year an EC-funded project through which a curriculum of 8 courses on the 8 Millennium Development Goals will be developed. While providing informational toolkits and complete students and teachers guidebooks for the Romanian curricula on international development (primarily for the 4 MA programs but not limited to them), these new courses aim to contribute to the larger European curriculum efforts in the area of development cooperation.

Considering the context, during this panel, we will invite you to reflect upon ways to corroborate academic knowledge with the expertise of civil society in their common effort to achieve the Millennium Development Goals.

Target: academia, civil society representatives, students, practitioners, representatives of EU institutions in Romania, representatives of the Ministry of Education, Research, Youth and Sport, mass media, the Romanian Ministry of Foreign Affairs, the United Nations Development Program (UNDP) Romania, representatives of local and regional authorities.

Objectives:

- Inform on the stage of development of the curriculum plan
- Involve the participants in a consultation debate on the design and content of the courses
- Identify collaboration opportunities in implementing and promoting a curriculum on the MDGs in Romania
- Capitalize on the existing resources and define a framework of collaboration between civil society and the academia in forming and supporting future and present national experts in the field.

Host: **World Vision Romania**

Moderator: Ms. **Claudia Pedersen** (World Vision Romania)

Guest speakers: Dr. **Bogdan Mihai Radu** (Babes -Bolyai University Cluj), Dr. **Luciana Alexandra Ghica** (University of Bucharest)

Language: Romanian

Measuring Poverty and Poverty Indicators in Roma Communities in Romania
(Friday, 26th)

Brief description: Measuring poverty has become lately a highly debated issue. The Europe 2020 Strategy sets clear headline targets that Romania assumes as well. We can often find Romania in the top of many social and economic statistics that negatively reflect the population standards of living. As a consequence of the economic crisis, the vulnerable groups are even more exposed to poverty. Most of the times the government's and NGO's actions target the

categories living in relative poverty and not those living in extreme poverty.

The purpose of this roundtable is to provide a discussion on the extreme poverty issue and the means in which it can be better measured in the case of vulnerable and many times “invisible” groups. The discussion will focus on measuring the poverty in Roma communities, in particular the ones living in ghettos or not legally placed areas that are not covered by statistics. In many cases, the indicators used for measuring relative poverty are less relevant for these communities, where basic facilities such as water and electricity are either missing or existing illegally.

The main debating points are:

- Currently used methods for measuring poverty;
- Are there needed specific indicators for measuring poverty in the Roma communities?
- Means of collecting data.

Host: **Policy Center for Roma and Minorities**

Moderator: Mr. **Valeriu Nicolae** (Policy Center for Roma and Minorities)

Guest speakers: Mr. **Gelu Duminičă**, “Impreuna” Agency; Dr. **Manuela Stănculescu**, Lecturer, Faculty of Social Assistance and Social Work, University of Bucharest, Researcher at The Research Institute for the Quality of Life; Mr. **Cosmin Briciu**; Dr. **Catalin Ghinararu**, Scientific Secretary at the National Research Institute for Work and Social Protection; Mr. **Vlad Grigoras**, University Assistant.

Language: Romanian

Academic Panels

Geopolitics and EU Neighbourhood Policy (Friday, 26th)

International Relationships Between Romania and Azerbaijan in the Context of the Geopolitics of Energy

Authors: **Ionut Cucu** and **Andrada Vasii**, University of Bucharest

The Eastern Dimension of the ENP- Models of Regional Cooperation and Economic Integration.

Author: **Teodor Moga**, ‘Alexandru Ioan Cuza’ University of Iasi

Rolul “statelor mici cu potențial” pe scena internațională: cooperarea pentru dezvoltare o metodă de afirmare a unor noi puteri

Author: **Victor Negrescu**, National School of Political and Administrative Studies - SNSPA

Language: English and Romanian

Emerging Donors – Impacts and Contribution I (Friday, 26th)

Chair: Dr. **Andy Storey** (UCD)

The Washington Consensus versus the Beijing Consensus: The Differences between European Development

Author: **Gino Brunswijck**, CAW De Terp NGO

The Catalytic Donation Strategy – Chinese Development, Foreign and Security Policies towards Africa

Author: **Yu-Chin Cheng**, Institute of Political Studies, Charles University Prague

Non-DAC Donors: Humanitarian Aid and the Transparency of Aid Information

Author: **Kerry Smith**, Development Initiatives

Language: English

Emerging Donors – Impacts and Contribution II (Friday, 26th)

Aid Effectiveness in Public Sector Capacity Building in SEE

Author: **Artan Karini**, University of Manchester

Romanian International Development Aid between Tradition and Innovation

Author: **Catalina Buci**, Brunel University

The Real Advantage of the Romanian Transition Heritage for the Development Cooperation

Author: **Codrat - Alin Teclu**, Université de Liège

Language: English