



NĂM THỨ MƯỜI BẢY
SỐ 169 (II)

Tháng 7/2011

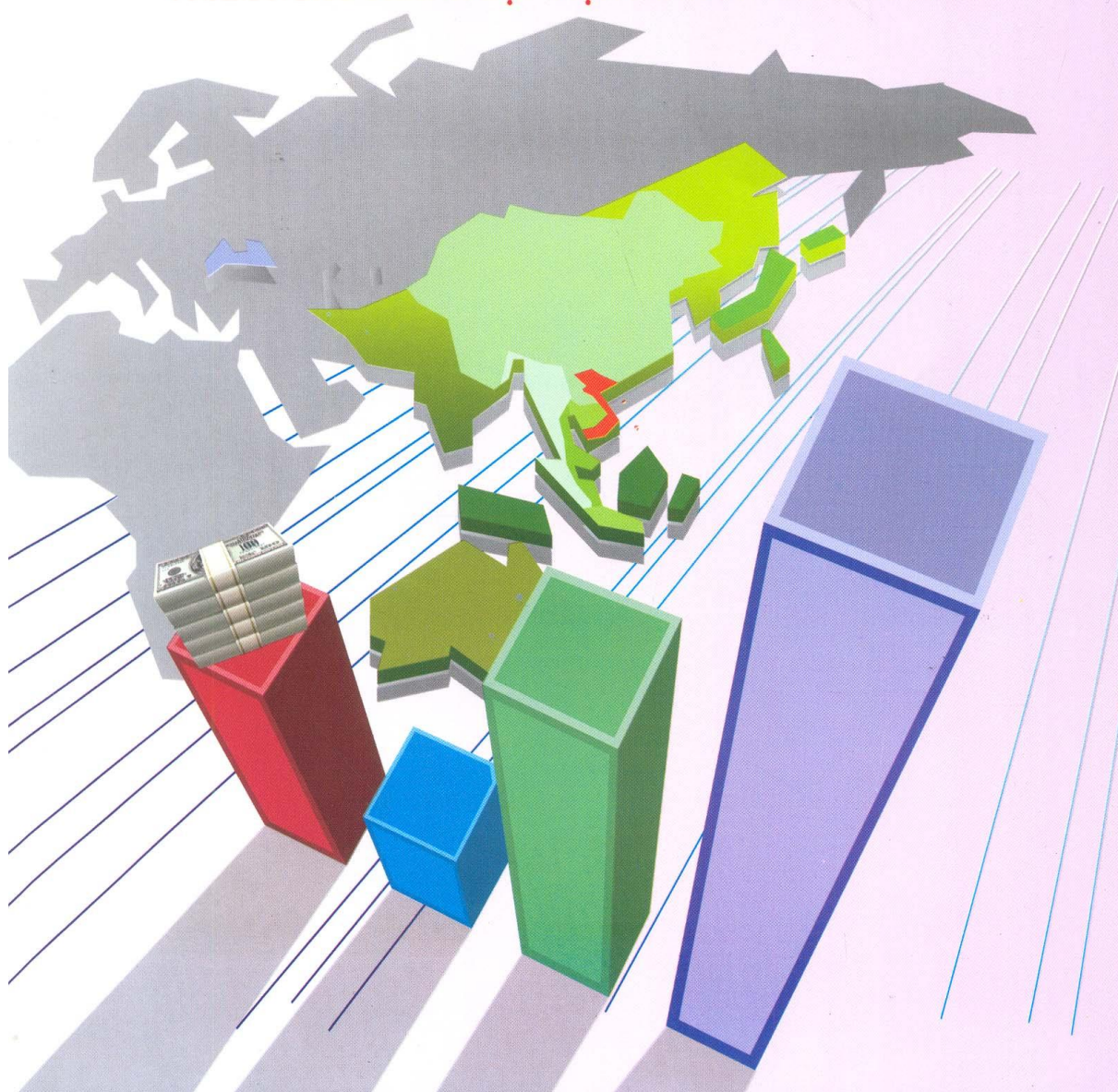
TẠP CHÍ

Kinh tế & Phát triển

ISSN : 1859-0012

JOURNAL OF ECONOMICS & DEVELOPMENT

**SỐ ĐẶC BIỆT CHÀO MỪNG LỄ KỶ NIỆM 55 NĂM NGÀY THÀNH LẬP
TRƯỜNG ĐẠI HỌC NÔNG NGHIỆP HÀ NỘI VÀ
4 NĂM NGÀY THÀNH LẬP VIỆN KINH TẾ VÀ PHÁT TRIỂN**



EDITOR-IN-CHIEF
Prof. Mai Ngoc Cuong, PhD.

DEPUTY EDITOR-IN-CHIEF
Le Quoc Hoi, PhD.

EDITORIAL BOARD

Prof. Cao Cu Boi, PhD.
Prof. Do Duc Binh, PhD.
Prof. Mai Ngoc Cuong, PhD.
Le Quoc Hoi, PhD.
Prof. Vuong Dinh Hue, PhD.
Prof. Nguyen Dinh Huong, PhD.
Prof. Nguyen Van Nam, PhD.
Prof. Dang Thi Loan, PhD.
Prof. Nguyen Dinh Phan, PhD.
Prof. Le Du Phong, Dr. Sc
Prof. Luong Xuan Quy, Dr. Sc
Prof. Pham Duc Thanh, PhD.
Prof. Tran Chi Thanh, PhD.
Prof. Vu Thieu, Dr. Sc
Prof. Nguyen Van Thuong, PhD.
Prof. Nguyen Ke Tuan, PhD.
Prof. Tran Tuc, PhD.

INTERNATIONAL ASSOCIATE EDITORS AND ADVISORY MEMBERS

Adam McCarty
Mekong Economics, Vietnam
Anthony Charles
Saint Mary's University, Canada
Athur Gogatz
University of Nancy 2, France
James Riedel
Johns Hopkins University, U.S
.. **Kenichi Ohno**
National Graduate Institute for Policy Studies, Japan
Le Van Cuong
University of Paris 1 Pantheon-Sorbonne, France
Patricia Fitzgerald
Saint Mary's University, Canada
Peter Secord
Saint Mary's University, Canada
Richard Pomfret
University of Adelaide, Australia
Yea-Mow Chen
Sanfrancisco State University, U.S

EDITORIAL OFFICE

Building 6, National Economics University
207 Giai Phong Str, Hanoi
Tel: 04.36284875; Fax: 04.36284875
e-mail: ktp@neu.edu.vn
website: http://www.ktp.edu.vn
Publishing license: 152/GP- BVHTT
dated 17 April, 2001
issued by Ministry of Culture and Information

Economics and Development

A JOURNAL IN ECONOMICS
Issued on the 25th of months

Content

Issue 169 (II), July 2011

* MACROECONOMICS ISSUES

Demand stimulus to prevent economic recession: theories and realities
3 **Nguyen Phuc Tho, PhD**
Some theoretical and practical issues on developing fair trade for brocade
in Vietnam

9 **Nguyen Bao Thoa, MA – Tran Van Duc, PhD**
Method of determining poor household: The differences between policy
and reality (a case study in Tu Ly and Xuan Phong commune of Hoa Binh
province)

15 **Mai Lan Phuong, MA – Prof. Phillippe Lebailly**

* ECONOMY AND SOCIETY OF SECTOR, LOCALITY AND ENTERPRISE

Theoretical issues on research competitive advantage of coffee product
21 **Do Thi Nga, MA**

Some theoretical and practical issues on developing design service for
production and trading of fine-art ceramic in the rural areas of Vietnam
26 **Le Ba Ngoc, MA – Pham Bao Duong, PhD**

Actors' benefit analysis on value chain of fresh dairy milk in Vietnam
32 **Assoc.Prof. Tran Huu Cuong, PhD – Bui Thi Nga, MA**

Status of production and consumption of coffee development and stability
solution in Daklak coffee plant
39 **Assoc.Prof. Nguyen Van Song- PhD Tran Duc Thuan, MA**

Types and solution to promoting contract farming of rice in the Mekong
delta addressed in Decision No 80/2002/QD-TTg promulgated by Prime
Minister
45 **Tran Minh Vinh, MA**

Forecast variation trend of substantial resources in agro-forestry develop-
ment of Pho Yen district, Thai Nguyen province
52 **Dam Thanh Thuy, MA – Vu Thi Phuong Thuy, PhD**

Value chain analysis of pork industry in Chuong My district – Hanoi city
59 **Tran Thi Thu Huong, MA – Nguyen Thi Binh**

* CULTURE – SOCIETY – OPINION EXCHANGE

Problems facing Vietnam's fishing activities and livelihood improve-
ments for Vietnam's coastal fishermen
66 **Nguyen Van Cuong, MA**

Labor export industry and it's impact to social - economic living standard
of the households in Vu Hoi commune, Vu Thu district, Thai Binh
province
75 **Nguyen Mau Dung, PhD – Nguyen Phuong Le, PhD – Tran Thi Ninh**

Determinants of vocational decision of labors in Van Giang district, Hung
Yen province
81 **Ngo Van Hoang – Tran Manh Hai**

Clarifying some issues on development of agriculture, farmers and rural
areas in China
88 **Chu Anh Tiep, MA – Nguyen Thanh Phong**