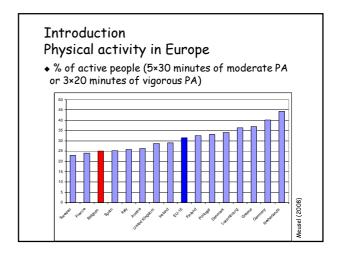
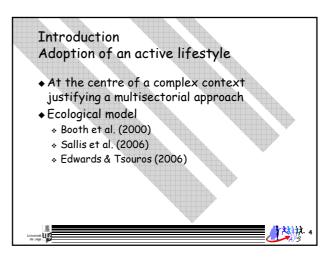
Qualitative analysis of the interactive decisions of three coaches involved in a "Start to run" session Marc CLOES & Sébastien DETHIOUX Department of Sport Sciences University of Liege Belgium ECSS 2012 Sport Science in the Heart of Europe Bruges - July 4-7, 2012

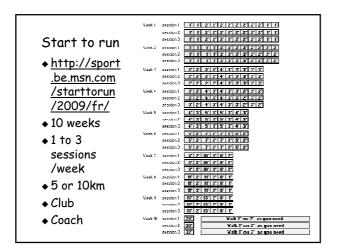


Introduction Actions against sedentariness In 92', the European Council proposed a PESport charter emphasizing the key position of PA in the society The 96's Report of the Surgeon General (US): First strong emphasis about the need of a fight against low level of PA Since that time, WHO underlines many times the priority to provide to PA promotion all over the world



Introduction Adoption of an active lifestyle Modifying a behaviour is a dynamic process Several steps in a spiral evolution Procharska et al. (1994) Sallis et Hovel (1990)





Factors that influence the success of such projects

- ◆ Scanlan et al. (1993)
 - Pleasure, personal involvement, social support, expected benefits
- Teaching process?

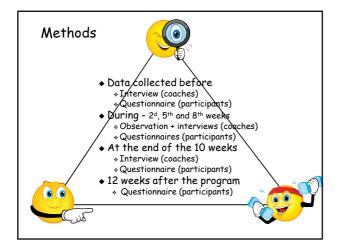


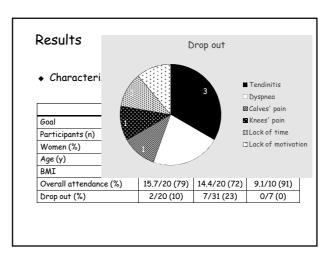
Goals of the study

- To identify the characteristics of the coaches' intervention
- To analyze participants' opinions about it



Methods • Qualitative design - 3 sites • 3 groups in different communities of the Liege's area (Wallonia, Belgium) 5 Site 1 5 Site 2 Brushlet Bruses Nameur Nameur 10 Site 3





Results

• Characteristics of the intervention (synthesis from 3 points of view)

Positive aspects	Negative aspects
Many encouragements	Clarity of the explanations
Varied feedback	Voice not loud enough
Attention to all sub-groups	
Experience and competence	Too often at the front
Good voice	Do not take care of all
Ease	
Friendship, cheerfulness	
Technical corrections	(Lack of group control
Cheerfulness	
Many encouragements	
experience and competence	
	Many encouragements Varied feedback Attention to all sub-groups Experience and competence Good Voice Ease Friendship, cheerfulness Technical corrections Cheerfulness Many encouragements

Results

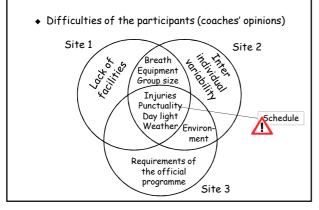
- ◆ Characteristics of the intervention (ideal coach) *Ease - 'Coach is calm and explain clearly things to do or not to
- Voice Coach with stronger voice are better respected
 Experience 'Being coached by an experienced people provides confidence
- Cheerfulness 'Coach is very available and interested by us
 Providing feedback Participants appreciate to be informed (C1 sent feedback by email)
- Attention to all groups Best and worst participants are expecting to be considered
 Motivation and dynamism Participants need to be supported
- by an example







Results



Conclusion

- Globally, all coaches respected an adequate teaching approach
- They were interested by the reflective process linked to our study
 - * Confirming subjective personal opinions
 - * Emphasizing some weaknesses (need to collect participants' opinions)
 - * Modifying some behaviors during the programme (following the interviews)



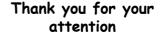
Conclusion

- Need to analyze other sites with less experienced coaches
- Providing more attention to injuries' prevention
 - * Medical examination
 - * Equipment requirements
 - * Warning in relation to overweight
 - * Developing heart rate control
 - * Preparing specific warm up for latecomers



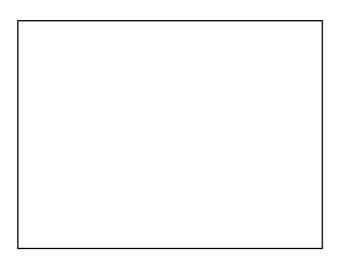












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